

We Buy Houses Company Urges Owners to Stage their Homes before Selling in Fort Myers

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Dependable Homebuyers has issued an advisory for homeowners in Fort Myers. The We Buy Houses company is recommending staging for homeowners who want to sell their houses, either directly to a company or through multiple listing services and other means. The company does not endorse extensive repairs or major renovations and home improvements but it suggests staging as an effective way to impress more potential buyers. Staging can lead to a quicker sale. Homeowners can also secure a better price. It is easier to get buyers to agree to paying the ask price if a house is adequately staged.

The owner of Dependable Homebuyers, Evan Roberts explains that staging has become a quintessential part of selling real estate right now in Fort Myers. Staging is simply accentuating a property so it is more appealing to relevant buyers. The process can be limited to just aesthetic enhancements, such as cleaning and de-cluttering, placing house plants and subtle improvements like using welcome mats. Staging can also be extensive, including repairs, possibly new paint and visible upgrades. The scope of staging is extensive and sellers have the right to choose the extent to which they want to invest. Staging can expedite the sale, get

more closing offers and secure a deal that maximizes the net return for a homeowner.

Roberts says that staging affects buyers during viewings and also those who check the listings online. All listings these days must have accompanying photos. Most listings also have videos. People want to have virtual tours before they decide if it is worthwhile to visit a property. Both photos and videos can be of much better quality, the property can be presented in a more impressive manner and a buyer can be enticed if a house is staged. Buyers want to have a pleasantly satiating experience during viewings. They want to imagine the house being perfect for their family. A lived in house with no accentuation might not facilitate such imagination. Staging can easily address this issue. Interested homeowners can read a recent press release they published at https://drive.google.com/a/dependablehomebuyers.com/file/d/1o3oIGEhSKGBPSS_MF9R4zhcI9BE2hACq/preview.

There are two consequential effects of staging a house, says Roberts. The first is the level of interest a buyer has in a property. If a buyer is on the fence and indecisive about a property, staging can provide that subtle nudge that can get a person to make a closing offer. This can happen sooner than usual. The average wait time for sellers in Fort Myers is three months and in most cases longer. This wait time can be reduced substantially if a house is staged.

The second consequential impact is the closing offer itself. Most buyers are naturally drawn towards negotiation. It is often considered as an obvious interim step, whether or not a deal is finalized eventually. A staged property can impress a buyer to an extent wherein there is no negotiation. Properties that are not staged usually propel buyers to hard press for a reduced ask price. Dependable Homebuyers has been assisting homeowners with staging and other essentials to sell a house quickly and at a fair value. Homeowners in Fort Myers can contact the real estate consultants directly for their expert advice.

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For more information about Dependable Homebuyers Fort Myers, contact the company here:Dependable Homebuyers Fort MyersDependable Homebuyers(239) 232-3420info@dependablehomebuyers.com9540 Mariners Cove Ln, Fort Myers, FL 33919

Dependable Homebuyers Fort Myers

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