



Seeking The Future Of E-Commerce With Businesses On Blockchain

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Sessia, which has offices in New York City, has announced that they are poised to impact traditional marketing platforms as they offer a unique software solution for the smartphone that helps businesses directly contact clients using the major advantages of blockchain technology. Their primary objective is to eliminate all intermediaries between companies and customers, including social networks and marketing agencies. They offer a blockchain social network that provides brands with a revolutionary new approach to advertising.

Narek Sirakanyan, president of Sessia, explains, "We have managed to combine a marketplace with a social network, enabling people to independently choose goods and services based on their friends' recommendations. Businesses get a great opportunity to distribute their marketing budget among clients who can actually bring new customers, rather than pay for the services of third-party advertising agencies."

When using Sessia, customers are given rewards in the form of cashbacks when they purchase products and services in the app. In addition, they are also rewarded in the form of kickbacks when they make recommendations to their friends and their friends also make purchases from the same companies or stores.

To allow their services be available anywhere in the world, Sessia issues tokens, which are also known as kicks. These offer the speediest and most economical way to award cashbacks. Narek Sirakanyan wants to emphasize that these are not just another cryptoasset but a valuable way for settlement exchange among those who use Sessia. With the growth of this social marketplace, Sessia is drastically increasing the use of digital coins in the real economy.

Kicks will be used as the key digital currency for buying products and services in the Sessia social marketplace and for paying out bonuses. The demand for kicks, which will affect their liquidity and price, will depend on the number clients, brands, products and services in the social marketplace. That is why they need a large budget to enter each country so that they can rapidly establish a sales force and business support service there. They will also need to organize a number of Sessia promotions for the companies and their customers.

Sessia is based on a CRM platform developed for large retain companies and the founder has already invested \$5 million in it. Token sales began on May 16, 2018 but the volume was strictly limited to 100 million, which is equivalent to \$150 million. They have launched a promotion in May-September 2018, offering substantial discounts for the purchase of kicks. Another promotion was launched from March 19, 2019 to July 2019.

Sessia expects to play a key role in the development of cryptoassets, allowing them to be used in traditional markets. Unlike other digital coins, kicks are true utility tokens because not only are they used to award cashbacks to customers anywhere in the world, but they can also be used to pay for Sessia purchases. People can also withdraw money from their digital wallet in the form of fiat currencies or transfer it to friends.

Sessia offers benefits for all users, which are the brands, customers, and the people who distribute Sessia, also known as kickers. Brands are given an easy and convenient mobile solution for establishing an online store with a built-in blockchain cashback system. Offline stores may also use cashbacks to boost their customer base, drastically reduce their marketing costs, and attract new types of customers.

Meanwhile, customers are given a resource where they are free to buy products or services with cashbacks. They also get to receive kickbacks, which are a percentage of their friends' purchases resulting from their recommendations. Customers would also be able to read trustworthy product reviews from their friends. And the kickers get rewarded by kicks for convincing new customers and brands to get involved with Sessia.

Narek Sirakanyan says, "We strictly adhere to principles of transparency, integrity, effective management, and we are committed to developing Sessia and increasing the capitalization of kicks."

It should be noted, however, that Sessia does not conduct any cryptocurrency transactions within the United States and neither does it sell tokens to US residents. For settlements with US residents, Sessia utilizes KickPoints, which is its internal virtual currency, which is not a token. For more information on Kicks and their current value, users are encouraged to visit BitForex or Coineal.

Those who need more information regarding the Sessia social marketplace can visit their website or follow their Facebook page.

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Sessia

Sessia is first social marketplace you need only smartphone to work with. Businesses can create a block chain-based loyalty program in minutes. Users leverage the power of a cashbacks social platform?it's a win-win for all parties involved.

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