



Sessia Encourages Businesses To Begin Using Blockchain Technology

September 17, 2019

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New York, NY, based Sessia, a blockchain social network with unique rewards programs for businesses, is pleased to announce that their online platform allows local organizations to take advantage of blockchain technology and compete in the market more cost-effectively. The company also states that businesses can easily set-up an e-commerce store for free by simply downloading the Sessia business app, which is compatible with both iOS and Android devices.

"We are not only developing the most revolutionary business app but are also changing the ecosystem of modern online sales. With Sessia, any business, big or small, can now attract new clients without the help of third parties and at the same time promote loyalty since clients can earn money from their own and their friends' purchases," says Narek Sirakanyan, Founder and CEO of Sessia. He explains that Sessia is the first social marketplace where businesses and consumers can enjoy cashbacks and kickbacks through in-app purchases. It has a built-in social network for advertising goods, services, and notifying clients, a simple and convenient e-shop constructor, an advanced system of reports, virtual ATS, and a smart-scanner, in addition to other useful business functions.

Through Sessia, Sirakanyan states that an organization can become a business on blockchain which means all stored data is virtually hacker-proof. Most importantly, Sessia allows businesses to develop long-term relationships with their clients without unnecessary intermediaries.

“Our number one objective is to remove all intermediaries between companies and customers, including marketing agencies and social networks, regardless of their location or origin. We offer brands a revolutionary new approach to advertising, which they can use to work directly with their clients, spend their advertising budgets on them and reward them with cryptocurrency cashbacks anywhere in the world,” says Sirakanyan.

As noted on the company’s website, Sessia is a unique application that helps businesses establish direct contact with their clients by integrating a marketplace and social network into one platform. Sessia enables customers to choose goods and services based on their friend’s recommendations. These recommendations are then used by businesses to bring new customers, rather than paying third-party advertising and marketing agencies. The Sessia app rewards a customer for purchasing any goods and services in the app or making any recommendations, which are then automatically posted in the Sessia Feed following each transaction.

For every purchase and recommendation, users can earn kickbacks which can, in turn, be used as real money to pay for goods and services in the app. “Sessia is an interactive social marketplace where companies, brands, and stores can utilize kickbacks as an effective marketing tool to encourage customer activity and loyalty,” asserts Sirakanyan. He further encourages the general public to browse all the Sessia resources that can be found on their website.

Meanwhile, businesses can create their own online shop in the Sessia app, for free, in as few as 10 minutes. The app features a convenient builder that allows an organization to set up and manage their own e-shop in the Sessia ecosystem. Users can easily manage goods and services and exert control over their orders. E-shop owners can also upload photos of their products, enter descriptions, set prices, and manage all of their content after it has been set up. Notably, businesses may use not only the standard payment systems but also “kicks,” which are Sessia’s official in-app virtual currency.

Sirakanyan asserts that Sessia provides a lot of benefits to all types of businesses. The app features a smart scanner that enables companies to register customers in their loyalty program in just a few seconds. Sessia also features an advanced reporting system that enables businesses to control commodity cash flows and monitor consumer activity in real-time. Crucially, he states that Sessia is the first blockchain-based rewards system that effectively protects personal data and payments.

“Ultimately, Sessia aims to help businesses lower their overhead costs while catering to the social needs of consumers and online users. We have designed the platform in such a way that our partner companies

achieve their goals of marketing, promotion, and sales?while offering users attractive deals, cashbacks, and loyalty programs,? says Sirakanyan.

Complete details can be found on the company?s website. Interested parties may also visit the Sessia for Business Facebook Page to stay up to date with their latest news and important announcements.

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Sessia

Sessia is first social marketplace you need only smartphone to work with. Businesses can create a block chain-based loyalty program in minutes. Users leverage the power of a cashbacks social platform?it's a win-win for all parties involved.

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