



Sessia, A Blockchain Social Network, Looks To Expand Into US Markets

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Sessia, which has offices in New York City, has announced that while they have already begun doing business for their blockchain social network in the United States, they are planning to expand further their operations. As of the moment, they have more than 100 businesses in New York City that are utilizing their platform. They are convinced that their "all-in-one" marketing platform is the future as it bridges the gap between real-world marketplaces and cryptocurrencies.

"Sessia is a unique software solution for iOS and Android which helps businesses establish direct contact with their clients using the major advantages of blockchain technology," explains Narek Sirakanyan, president of Sessia.

Narek Sirakanyan continues, "Our number one objective is to remove all intermediaries between companies and customers, including marketing agencies and social networks, regardless of their location or origin. We offer brands a revolutionary new approach to advertising, which they can use to work directly with their clients, spend their advertising budgets on them and reward them with cryptocurrency cashbacks anywhere in the world."

Sessia has combined an online marketplace with a social network, allowing people to choose products and services based on recommendations from friends who are also part of the network. For businesses, this means less marketing expenses and instead of spending their marketing budget on third-part advertising agencies, they can use the money to reward customers who actually help bring new customers to the company.

Consumers are encouraged to use the Sessia system because they are rewarded with cashbacks when they purchase products and services using the Sessia app. In addition, they are rewarded with kickbacks when their friends or family members to whom they have recommended a product or service makes a purchase from the same company or store.

Meanwhile, what people use to purchase products and services in the Sessia platform are tokens, which are also known as kicks. While kicks are cryptoassets, they are a valuable means of settlement exchange within the Sessia social marketplace between Sessia participants. Furthermore, people can exchange their Sessia Kicks for real money through an exchange like BitForex. BitForex is one of the leading cryptocurrency exchanges, providing a broad range of trading tools including margin trading, token trading, and derivatives.

Kicks is the primary digital currency to be used for paying out bonuses like cashbacks to customers for buying products and services in this huge retail market. Sessia makes use of a ready-made market and a CRM platform that has been specifically designed for huge retail companies.

“We’re convinced that Sessia will play a major role in the development of cryptoassets and bring them closer to traditional markets. Unlike many emerging digital coins, our kicks are true utility tokens. Not only do they allow users to award cashbacks anywhere in the world, they also let you pay for Sessia purchases, withdraw money from your wallet in fiat currencies or transfer it to friends,” says Narek Sirakanyan.

Narek also wants to point out that the system offers a win-win situation for everybody concerned. Businesses will have an easy-to-use and convenient mobile system for selling their products or services online with a built-in cryptocurrency system using cashbacks. Even brick and mortar stores will want to participate in the system because they can use cashbacks to expand their customer base, attract new kinds of customers, and significantly reduce their marketing costs.

Meanwhile, consumers will benefit greatly from using the Sessia app because aside from providing them with a convenient way to buy products or services, they get discounts in the form of cashbacks, plus they get rewards for recommending a particular business in the form of kickbacks.

It is important to note, however, that Sessia does not perform any cryptocurrency transactions within the US

and neither does it sell tokens to US residents. For Sessia settlements with US residents, what are used are KickPoints, which is its internal virtual currency, which is not actually a token.

People who require more information about the Sessia social marketplace can visit their website or follow their Facebook page. They can also take a look at other exchanges aside from BitForex, such as Coineal, another top cryptocurrency exchange.

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Sessia

Sessia is first social marketplace you need only smartphone to work with. Businesses can create a block chain-based loyalty program in minutes. Users leverage the power of a cashbacks social platform?it's a win-win for all parties involved.

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