

## Online Review Monitoring Platform Reputation Aegis Announces New Monitored Sites In The USA

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Reputation Aegis has just announced the addition of a large number of monitored review sites in the USA. The company provides an advanced customer feeback platform that includes online review monitoring of review sites in 55 countries. They increase the number of sites that they monitor on a regular basis.

Many of the review sites are globally recognized and include Trip Advisor, Facebook, Yelp, and Google+.

The company monitors the reputation of businesses on various review sites and then adds reviews to the platform so that the business owner can keep up with their online reputation.

"The online review tracking feature is great," says Stan, a business owner in Maryland. "From one central location, Reputation Aegis lets me keep up with how people view my business and gives me an idea of how I can improve."

Once new reviews are posted, business owner is notified. Newly collected reviews are published on each business's viral review page and then promoted on any social media sites that the company uses. Reviews

have gained in popularity over the past few years, making them one of the most important ways that a business can market itself.

"Reputation marketing is crucial," says Jean-Marie Chauvel of Reputation Aegis. "A business has to have a

good reputation in order for people to want to buy in to what they offer. We help businesses boost their

reputations, and essentially their business success."

Reputation promotion helps businesses build their brands and earn a higher online ranking, which ultimately

helps with traffic to business websites.

Reputation Aegis' newest list contains the top 57 review sites from the US. Those interested in learning more

about how reputation marketing works or what Reputation Aegis can do for their online reputation can visit

the company online.

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