

# SMART



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## **Smart Age Solutions Selected By Rogers & Hollands For Their Digital Marketing**

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Smart Age Solutions, a business in New York, NY, is proud to announce that they have been selected by Rogers & Hollands as their exclusive digital marketing agency. They will take on all the digital marketing work for this family jeweler, which includes things such as social media marketing, pay per click advertising, public relations and reputation management. The company expects a long and fruitful business relationship.

Emmanuel Raheb from Smart Age Solutions says, "It's a privilege to work with such a prominent family jeweler. Rogers & Hollands have a beautiful philosophy that focuses on bringing love and happiness to the world. We want to make sure the digital work we do for this business will further push this message out to the world."

Rogers & Hollands have been in business for over a century and has been a family operated store from the word go. They are fully dedicated to helping couples and families create true magical moments and family heirlooms. Today, they have 77 different stores across ten states in the Midwest and they are now the oldest and largest family-owned and operated jewelry store in the country. They believe their customers are to thank for this, and they rely on their continued trust and support.

Smart Age Solutions wants to continue to build on the philosophy of the store itself, which focuses on the importance of traditions and building memories. At the same time, however, they want to bring the company into the digital age. This is something Rogers & Hollands is also looking forward to, as they know that they wouldn't be where they are today if they hadn't embraced new technologies along the way.

Smart Age Solutions will also highlight the fact that Rogers & Hollands' staff is highly knowledgeable on all things jewelery. Furthermore, they offer truly unique merchandise and a distinctive guest service. The store's slogan is 'jewelry created for now & forever', and this slogan will run through all the digital work that will be created as well. Essentially, it will highlight the fact that the jewelry created by the store is of a timeless beauty that will remain fashionable in any age.

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For more information about Smart Age Solutions, contact the company here: Smart Age Solutions Emmanuel Raheb 212-719-9521 EmmanuelRaheb@smartagesolutions.com 42 W 38th Street Suite 1201 New York, NY 10018

### **Smart Age Solutions**

Website: <http://smartagesolutions.com>

Email: [EmmanuelRaheb@smartagesolutions.com](mailto:EmmanuelRaheb@smartagesolutions.com)

Phone: 212-719-9521



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