

Roadside Kitchens Launches Company to Provide Food Truck Catering

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Roadside Kitchens recently announced their launch as a food truck catering provider. The company works with all types of food trucks, acting as the go between for food truck owners and event planners in scheduling food truck catering for an event.

Roadside Kitchens offers their food truck catering services to all kinds of events. Weddings, for example, can have a more casual feel with a food truck or three taking orders from guests in exchange for tokens. Community gatherings might want a large number of food trucks, and also be a great opportunity for food trucks to find a new fan base. They are also available for corporate events and scheduling regular food trucks in suburban office parks.

There are a number of reasons someone might want to hire a food truck. For events such as weddings and bridal showers, where guests expect to be provided with food, a food truck can spare hosts the trouble of making all the food themselves, without requiring as much of a budget or intensive planning time as having the event catered. Guests love food trucks, as they are a fun and unique alternative to a fancy or even casual sit down meal, and allow for more spur of the moment food decisions than checking a box on an RSVP card.

Many companies and office buildings like to have food trucks available nearby as lunch options, especially in suburban office parks that are often far away from any reasonable or trendy food options. Food trucks bring the food to the office parks without requiring any zoning changes or significant culinary investment in the area. They essentially allow property managers to bring convenient food options to their property without committing to a specific cuisine or even to having a restaurant at all. Office workers appreciate having convenient, delicious lunch options close to their workplace that don't require driving or planning ahead.

Large community events and farmer's markets also frequently book food trucks to increase community engagement with the rows of stalls and other vendors. When people don't need to leave the event to get

food, they're more likely to stay longer and spend more money at the event, which makes the event more successful for everyone. The general public enjoys the unique eating experience provided by food trucks, and many groups of friends like the variety that a collection of food trucks offers, so they don't need to agree on a cuisine among a set of diverse tastes. This means that food trucks will draw more people to community events and spaces, in addition to encouraging them to stay in the space longer.

While there are tons of great reasons to book food trucks, the process of contacting individual food truck companies and determining scheduling availability with each of them can be quite cumbersome, and it's only part of the process of scheduling food trucks to show up at a location at a given time. For food truck providers, ensuring a consistent and full schedule is important for maintaining business, and can be a tiresome part of business operations. For these reasons, Roadside Kitchens stepped into the food truck scheduling market, providing a solution that makes scheduling a snap for event planners and food trucks alike.

Anyone considering booking a food truck, whether for one of the above reasons or something completely different, can contact Roadside Kitchens, who will handle all the scheduling details. In order to book food trucks through Roadside Kitchens customers (often event planners or office managers) only need to provide the company with some basic information about their food truck needs, and Roadside Kitchens will handle all the rest. They'll contact food trucks to find trucks that are available on the requested dates, and then handle all the details of scheduling the appropriate food trucks. Roadside Kitchens is dedicated to serving customers and to serving food truckers providing a truly unique experience and making the scheduling process easy for both.

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For more information about Roadside Kitchens, contact the company here: Roadside Kitchens Marjorie Maxey (888) 445-3398 info@roadsidekitchens.com United States RoadsideKitchens

Roadside Kitchens

Roadside Kitchens is an experienced, long-term company focused on food trucks, events and catering services. A well-known name when it comes to events, we have had the benefit of years of excellent reputation in the food truck industry.

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