Cincinnati SEO Company Helps Businesses Gain Online Dominance And More Customers

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IM Consultant Services, a Cincinnati SEO and digital marketing firm, has announced that they have been helping businesses gain online dominance through search engine optimization (SEO) strategies. In simple terms, this is the process of making it easier for potential customers to find a business? website using specific keywords on search engines. Those keywords are what people usually enter into the search tool of search engines. And the traffic that a website gets is actually dependent on the number of keywords where the website is highly ranked and the keywords? search volume.

IM Consultant Services helps businesses rank high for targeted keywords. These are the keywords that potential customers are using on search engines like Google. Thus, it is important to know the keywords that people are using to search for the products or services that a company provides. The SEO firm helps businesses determine those targeted keywords and then optimize the website with the purpose of increasing brand awareness and boosting the website?s rankings for those targeted keywords.

And in addition to helping the website rank high on the search engines, IM Consultant Services also creates content that will make the business a celebrity authority within its niche. With the high rank in search engines

and the reputation of being an authority in the relevant niche, it will be the customers now who will come to the business and no longer the other way around.

Mike Marko, CEO and founder of IM Consultant Services, says, ?As a matter of fact, your website is useless without SEO because your customers will never find you. Fortunately, we can help your business succeed using the Pervasive Presence? engine that will work 24/7 to promote your brand.?

With the Pervasive Presence? engine, the Cincinnati SEO company is able to help businesses get more local customers. This is a framework where being Omnipresent, Intimate, and Relevant are combined in the business? Internet marketing to make it stand out among the crowd.

Mike Mark explains, ?I?ve engineered the Pervasive Presence? framework based on a lot of research, testing, and helping a lot of businesses become the choice in their marketplace... helping them literally become the ?Big Fish? in their ?small pond?. When the Pervasive Presence? framework is applied to small business, the Pervasive Presence? engine makes it a powerful method of getting local customers.?

The Pervasive Presence? engine is divided into three levels or ?gears? to help businesses know at what stage they have to start implementing it and grow their business. The first gear has three elements: website, Google Business & Maps, and local SEO. The second gear, which is to be done after completing the first gear, has to do with the use of Adwords in which the business will need to pay to have their advertisement on Google. An important aspect of Google Ads is that it can be used to retarget customers. Businesses will usually need help with the second gear, which is where IM Consultant Services comes in.

The third gear is social media marketing. To do this properly, businesses will also need the help of IM Consultant Services. The company is well experienced in social media marketing as it has a proven track record of success. Mike Marko is proud to point out that their service actually gets rid of the guess work from online marketing. Their process starts with an expert review to identify those things that are currently working for the business and those particular areas that are currently insufficient.

The various available services from IM Consultant Services can help with the Pervasive Presence? engine. These include website design, SEO, social media marketing, email marketing, online marketing funnels, graphic design, press releases, video marketing, blog content writing, and paid advertising.

Those who need expert help from an SEO company Ohio companies can depend on, can contact Mike Marko or IM Consultant Services. They can visit the company?s website or contact them on the phone.
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IM Consultant Services

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