Mike Marko Publishes Review Of Total Life Changes

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Mike Marko, CEO of IM Consultant Services, is pleased to share the news that he has written a new review for the multi-level marketing nutritional supplement company Total Life Changes. A capable and long-standing player in the field of digital marketing and Search Engine Optimization (also known as SEO), Marko regularly investigates and peels back the curtain on certain companies with a controversial reputation in the public eye in order to gauge whether or not they are worth investing in.

According to Marko, Total Life Changes was founded in 1999 by Jack Fallon, who also serves as the CEO. The company?s vision is to help individuals live a healthy lifestyle by providing affordable, natural products, and achieving success through a profitable binary compensation plan. Their offerings include nutritional and skin care products, oils, teas, coffees, and liquid formulas. Notably, the company has grown from a garage-operated business to the point where they currently have a presence in over 140 countries around the world. Marko helpfully includes a list of their products (along with short breakdowns explaining their function) for those who are curious about the niche that the company fills.

In his review, Marko notes that those looking for posts like his are likely looking up Total Life Changes reviews as a prelude to either buying their products or signing up as a distributor. He says, ?You probably have heard of Total Life Changes and wanted to know whether you can make money out of this opportunity,

or maybe you wanted to join and become a distributor of their products but wanted to know more about the company and how to get started.? As such, he takes several measures to include information that would be more helpful to readers in this position.

While he suggests that people who wish to purchase the products themselves attempt to seek out another representative or make their purchases directly from the company, he firmly asserts that his personal expertise can be put to use helping new distributors build their business through effective and energetic marketing techniques. As he states in the review, ?You probably discovered this post on the first page of Google. Being on the first page of gets you lots of traffic for whatever you?re marketing. Many people market Total Life Changes in the trenches; making use of old-fashioned door-to-door methods.?

The problem with this kind of marketing, according to Marko, is that it is grossly inefficient, especially considering that many alternatives exist that can help scale up demand and customer outreach by a wide margin. He explains that there are a number of steps that new distributors?and even existing distributors looking to ramp up their sales?can take to get their Total Life Changes products in front of more prospective buyers.

To begin with, Marko advises Total Life Changes distributors to set up their own blog. As he states in the review, ?A blog is just one of the very best ways to market any type of business online. Using Google, you can get your offer in front of thousands of people looking for what you?re selling.? Distributors can use this blog, and similar platforms like social media pages, to start generating their own content. Separately, Marko says, ?By generating your own, exclusive content, you develop a link between you and customers searching for products in the health and wellness category. They may not be looking specifically for Total Life Changes but you don?t have to narrow your marketing that specifically either. If you write a post on the various benefits and applications of essential oils, for example, you?ve made a contribution that many can appreciate.?

He adds, ?You have to keep working after this point however; you?re not done once the content is created. You have to market your blog post to get it to turn up on top of online search engines so potential customers will see it.?

Those who would like to learn more may look up Mike Marko?s Total Life Changes review to read further on his thoughts about the company, their business relationship with their distributors, and how distributors can improve their marketing strategies to boost their sales. Interested parties may also connect with Marko through his website and social media platforms.

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