GCA Teaches Small Business Owners How To Win Government Contracts

September 17, 2019

September 17, 2019 -
The US based Government Contractors Association, Inc. (GCA) is celebrating the 4th quarter and their highly successful coaching and mentoring program by opening their doors to a new group of small business owners who want to grow their business by working in the government sector. Since their inception, the organization has made it their mission to ensure that small business owners across the country get the opportunities they deserve to take part in the government market.

As GCA continually strives to bring their educational resources and industry expertise to the assistance of every small business they can reach, they advise business owners in this category not to miss this chance to learn more about the government sector. They state, ?If you have been a part of the small business community for any reasonable period of time, you know that such businesses suffer a massive disadvantage in the government contracting market. Despite being an overwhelmingly large part of the US business population, small businesses still find it inordinately difficult to secure government contracts.?

However, GCA assures small business owners that they need not resign themselves to being left out of this lucrative market forever. ?Here at the Government Contractors Association, our priority is to educate, facilitate, and advocate for our membership base by becoming the premier government contracting association with these three pillars: Educate, Facilitate, and Advocate.? They explain that they strongly believe in the mutual benefit of forging relationships through which commercial companies may access the government market. While the advantages for the business is obvious, such as a stable and reliable income, GCA maintains that the other part of their goal is also to support government agencies by giving them access to qualified and dependable contractors.

?In short, you have a great deal to learn from us if you attend our programs,? says GCA. ?Once you understand what government agencies are looking for?and have a better idea of how your own company may fill that void?you can orient your company on a surefire path to success and growth.? The organization

executes these training programs under the auspices of their operational pillars.

For instance, they educate members via a carefully constructed educational curriculum that is complemented by supplementary resources and certification training. They contribute to the creation of industry standards by training certified professionals, and they hold seminars and training courses to give their members the necessary insight they require to succeed in the field. Business owners who are unable to travel to events and classes will be pleased to know that the organization also provides E-learning alternatives, such as Webinars. In addition to allowing remotely located members of the organization to access the materials they require, this gives all active members access to a growing trove of knowledge for further reading, including direct access to the most up to date information.

Furthermore, GCA seeks to facilitate interactions between members in the interest of sharing insight and experiences in the industry. To accomplish this, the organization actively fosters networking groups, alliance groups, teaming opportunities, joint venture formations, mentor protégé relationships, and contracting relationships between the private and public sectors. The Government Contractors Association asserts that, ?We find that our members grow in leaps and bounds when they converse and exchange ideas with other members. We provide a framework through which such exchanges can happen, by creating content across various social media platforms and planning and hosting monthly meetings, annual conferences, and networking functions.?

They add, ?Naturally, a large part of our efforts is focused on outreach, both to businesses who would benefit from our programs as well as legislative parties who can bring about positive change and get small businesses more involved in the government sector. We promote, inform, and lobby for supportive legislature to enhance and open doors for greater opportunities, transparencies, and accountability for our members.?

Small business owners who would like to learn how to win government contracts may contact Cody Harvey of Mission to Market or get in touch with the Government Contractors Association, Inc. directly. More information is also available on their website, and interested parties may connect with the organization through their social media platforms to stay up to date with their latest news and announcements.

###

For more information about Mission To Market, contact the company here:Mission To MarketCody Harvey317-316-0404cody@missiontomarket.agencyMission To Market13232 Old Meridian St # 201Carmel, IN 46032(317) 316-0404

Mission To Market

Mission To Market. It's more than our name, it's our calling. We help companies create compelling stories that engage new customers and create long-lasting profitable sales relationships.

Design-Branding-Content-Social-SEO

Website: https://www.missiontomarket.agency/

Email: cody@missiontomarket.agency

Phone: 317-316-0404

MISSION TO MARKET