



Carrie Hartunian Smith Consulting Launches Another Best-Selling Book From One Of Its Authors

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The Arizona based marketing company, Carrie Hartunian Smith Consulting, has recently announced the launch of a new book on Amazon that quickly became number one. The book, "Chasing the Blue Marlin," was written by Dr. Jordan Cooper, and has recently been propelled to best-selling status across several countries, including the U.S., as a result of marketing and promotional strategies created by Carrie Hartunian Smith Consulting. "The benefits of being a published author are great, but the benefits of being a number one best seller on Amazon are huge," explained Carrie Smith, CEO of the company.

The book is aimed at educating readers and promoting Dr. Cooper's personal ideals and experiences about entrepreneurship. It acts as a motivational source for budding business owners and offers advice on how to expand the boundaries in both a professional setting as well as personal life.

"This book is the most rewarding achievement of my life outside of my family," Dr. Cooper elaborated. "I have penned my thoughts and experiences to help people become the best version that they can be? a passionate human being that they are proud of being."

Since its launch, "Chasing the Blue Marlin" has achieved the number one rank in six categories on Amazon. "I have been involved in over 200 book launches in one way or another," Carrie revealed. "Attaining the

number one best seller status, for any author, is undeniably a great personal achievement. But in addition, it

is a valuable achievement for your business as well."

Carrie has recently published an article in Visionocity magazine in which she elaborates on several strategies

that help monetize your book. These strategies delve into the possibilities of capitalizing on the rank of being

a best seller. Carrie Smith explains, "I am really passionate about taking the asset of being a best seller

author and converting it to a source of revenue generation for your business. Let's connect to tailor it to one

which works best for your particular situation."

"Since the launch of my book, Carrie has been analyzing the data to see how buyers are responding to

emails and she makes strategic suggestions for how to proceed," observed a client of Carrie. "As a certified

Publish & Drofit expert," Carrie explained, "I create a strategy that will launch you to best seller."

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For more information about Carrie Hartunian Smith Consulting, contact the company here: Carrie Hartunian

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Carrie Hartunian Smith Consulting

Carrie Hartunian Smith is a natural working alongside business owners and entrepreneurs keeping one goal in mind:

building their business!

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