



PracticeBloom Designs Program To Boost Chiropractic And Orthopedic Marketing Services

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PracticeBloom, a medical practice marketing agency based in Clifton, New Jersey, has announced that they have designed a ProfitEngine program for boosting the digital marketing for chiropractic and orthopedic practices. The program is capable of maximizing a practice's marketing needs through a combination of a number of marketing strategies, such as website design, targeted ads, or A/B testing, in order to achieve the highest response rate.

Matt Coffy, founder and CEO of PracticeBloom, says, "Our in-house ProfitEngine program is intimately designed to maximize your marketing needs, through a tried-and-tested combination of various marketing strategies. This includes meticulously targeted ads, elegant website design, A/B testing for maximum engagement and more, all ticking on a schedule guaranteed to create the highest response rate. Paired with our SEO programs, we develop a constant stream of daily free leads, built for long-term and continuous effectiveness. Let our digital marketing strategies boost your chiropractic or orthopedic practice today."

One of the key components of the services provided by PracticeBloom is an aesthetically pleasing and smart website design that is appropriate for top chiropractors and orthopedic surgeons in any part of the world.

They design websites for the long term, ensuring that the website they build today will bring in new patients for many years to come. To do that, they focus on mobile compatibility, intuitiveness and speed.

The company combines SEO, social media marketing, email marketing, content marketing, and funnel marketing to grow chiropractic and orthopedic practices. The ProfitEngine program leverages the power of Instagram, Facebook and Google advertising in order to provide a steady flow of new leads that will automatically be converted into booked consultations. This is done through automation and clients don't have to lift a finger for it to operate. In fact, this automatic conversion of leads to appointments will continue even while the chiropractor or orthopedic surgeon is asleep. Those who would like to know more can visit the PracticeBloom Facebook page at <https://www.facebook.com/practicebloom/>.

PracticeBloom will help grow the chiropractic or orthopedic practice through Facebook and Instagram ads. The company has already perfected the process of creating ads that are appropriately targeted towards the potential patients of the practice.

Those Facebook and Instagram ads are combined with efforts to bring the practice to the top of the search results from search engines like Google. This is important because while the cost of Facebook and Instagram leads is low, the cost of an organic lead from Google is zero. Only a few companies all over the globe have the skill and the knowledge to rank websites at the top of the search results for very competitive keywords.

Another key factor to be used by PracticeBloom to boost the local search rankings of a practice is reputation management. This consists of a plan for producing a steady flow of positive reviews. The ProfitEngine program will not just allow clients to pull in their Facebook and Google reviews in order to monitor each review and respond to it appropriately through the Profit Engine dashboard. It will also have a built-in outreach system, which will allow the staff to easily request from patients positive reviews.

The ProfitEngine program does that after patients have completed a successful consultation or service. Front desk staff who see a happy patient leaving the practice will simply click on a button on the ProfitEngine dashboard. This will cause the program to send a text message or email to that particular patient thanking him or her and then kindly requesting for feedback for the practice. This will direct the patient to the practice's Google Business page and open the "Leave a Review" box so that all that the patient has to do is click on five stars, type in some comments, and then click on Submit.

Chiropractic and orthopedic practices who require more information regarding the digital marketing services, including the ProfitEngine program, from PracticeBloom can check out their website at <https://sites.google.com/site/medicalmarketingagencynj/>, or contact them through the telephone or via email.

They are open from Monday to Friday, from 9:00 am to 5:00 pm.

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For more information about PracticeBloom, contact the company here: PracticeBloomMatt Coffy +1 973-947-4500 matt.coffy@practicebloom.com 45 E Madison Ave, Clifton, NJ 07011, USA

PracticeBloom

PracticeBloom is a digital marketing agency specializing in bringing leads and new sales to medical practices. We're specializing in medical spa, plastic surgery, spine & orthopaedic and chiropractic marketing.

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