

Job Agency in Phoenix, AZ Discusses the Latest Trends in Employee Perks

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Phoenix? Wages are on the rise and so are opportunities for workers to score a free lunch, win a vacation, enjoy a flexible schedule or bring their dog to work. In the modern workplace where employers are fighting fiercely to recruit new employees and keep the ones they have, employee perks are becoming more important and more creative.

Express, a job agency in Phoenix, AZ, recently polled job seekers to find out what perks?other than pay raises and traditional benefits?matter to them and would make them want to stay at their jobs. More than half said remote work opportunities (61%) and flextime (58%). Other popular responses included student loan repayment or tuition assistance (40%), a relaxed dress code (38%), gym membership (37%) and vendor discounts (24%). Full results are below. Respondents were able to select multiple answers.

Express also polled business leaders about what perks they offer for jobs in Phoenix, AZ. Fifty-one (51%) said a relaxed dress code. Less than one-third (32%) said flextime and less than a quarter (24%) said remote work opportunities. Twenty-four percent (24%) said student loan repayment or tuition assistance, 20% said vendor discounts and 16% said gym memberships. Full results are below.

When it comes to job perks employers offer, Express Employment Professionals franchise owners have seen it all, such as happy hours, free breakfasts, catered lunches, cruise vacation raffles, point systems to win prizes, monthly cookouts, concierge services, oil changes, dry cleaning, free or discounted child care, counseling hotlines, pet services, and Furry Fridays or Bring Your Dog to Work Days.

?The competition for skilled workers is fierce in the Phoenix market. Employers are competing to provide the best starting wages, growth opportunities and perks. The most common perks we see include weekly company lunches, incentive pay and recognition gifts,? said Daria Orozco, franchise owner of the South Phoenix Express franchise office.

?Smart employers recognize that perks are essential. They reflect a good culture and can be the difference between high turnover and loyal employees,? said Bill Stoller, CEO of Express. ?Now?s the time to listen to employees and to get creative. It takes effort?but usually less effort than hiring a new team.?

The survey of 289 business leaders and decision makers was conducted in August 2019 through the Express Refresh Leadership blog. The survey of 254 job seekers was conducted in August 2019 through the Express Job Journey blog.

The South Phoenix Express office is located at 3230 E Broadway Rd B-110, Phoenix, AZ 85040 and serves the South Phoenix & Ahwatukee areas. Local businesses and applicants are encouraged to stop by, visit www.expresspros.com/PhoenixSW or call (602) 458-9500.

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Express Employment Professionals - South Phoenix, AZ

The South Phoenix office of Express Employment Professionals is a locally owned and operated, full-service Staffing Agency. Every day, we help people find jobs and provide workforce solutions to businesses.

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