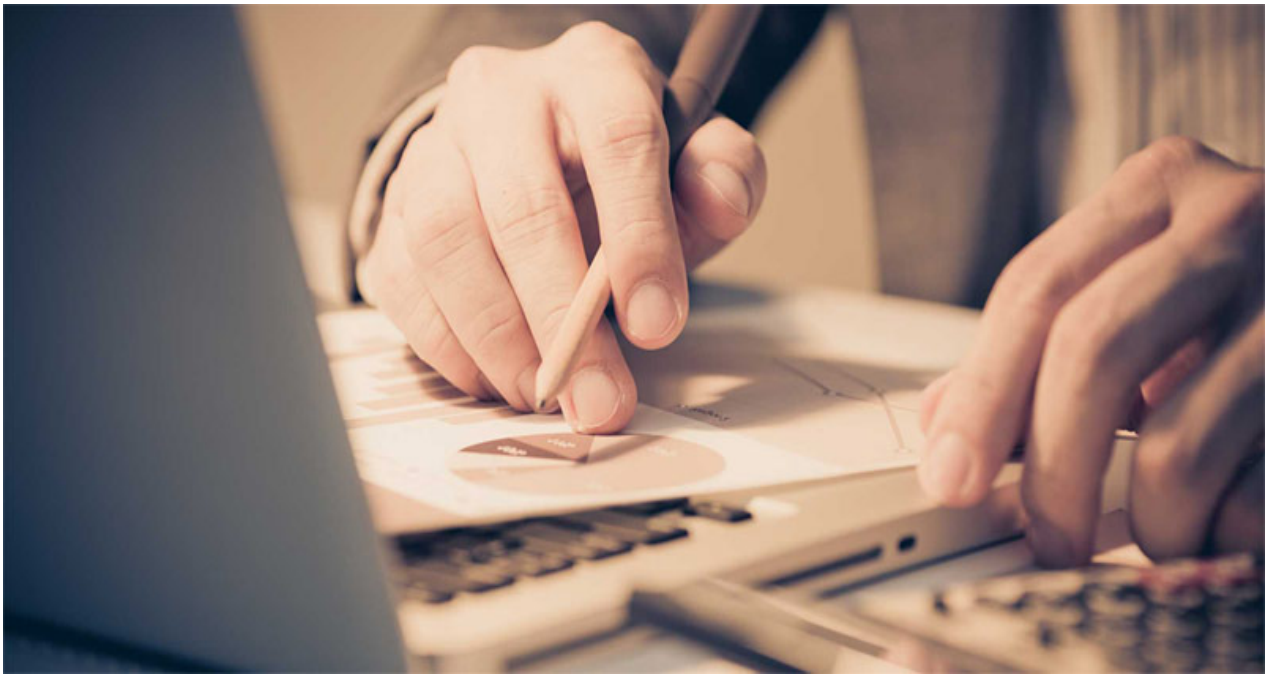


Accountant Town Acquires New Domains to Become a Larger Educational Resource

September 26, 2019

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Accountant Town, an online accounting resource company, is excited to announce the acquisition of the domains AccountingEquation.net, a provider of digital accounting tools, and SJAccounting.com. The two websites will merge with Accountant Town, as part of a strategic growth strategy?allowing the company to expand its free resource library and start offering specialized accounting services from one central location.

Accountant Town is an educational resource that provides free online guides aimed at helping accountants increase their accounting knowledge, whether they're new to the subject matter or a seasoned professional.

The website offers information on topics like International Financial Reporting Standards and accounting terminology, as well as career information for students considering becoming an accounting professional. Accountant Town's mission is to provide accessible information about a range of accounting topics, minus the technical jargon that gets in the way of understanding important accounting concepts.

Building out a knowledge base that spans the full spectrum of accounting concepts and best practices requires the right team of experts. By bringing SJAccounting.com and AccountingEquation.net into the fold, Accounting Town sets the stage for major growth.

The site can now offer additional expertise to its audience and provide high-level insights and service to accountants, businesses, students, and anyone looking for reliable information. The purchase of the domain Accounting Equation means that Accountant Town readers also gain access to detailed information on accounting formulas and equations. This includes online accounting tools like tax calculators, balance sheets, templates, and more.

This allows Accountant Town to offer even more value to readers looking for hands-on accounting education they can access within a matter of clicks. These purchases represent the next logical step in making Accountant Town a go-to resource for accounting information.

The SJAccounting.com domain name purchase was strategic and will allow Accountant Town to move into a whole other market. Acquiring the domain SJAccounting means that the resource site will begin offering accounting services to small, medium, and large businesses.

With the domain acquisition of SJAccounting.com, Accountant Town is positioned to be able to not only build relationships with other accounting firms, but to also start providing accounting service options to other businesses.

The goal for SJAccounting.com is to offer businesses an expertise in tax, auditing, and consulting that spans across several specializations. Accountant Town can now provide detailed guides and long-form content from true subject matter experts. These new additions promise to increase the site's credibility while allowing for in-depth coverage of niche subject matter. The leaders at Accountant Town look forward to these new domain acquisitions and see this as an opportunity to educate readers and connect them with a certified professional if needed.

These domain acquisitions are the beginning of a new chapter for Accountant Town, as the company gears up for expansion. In the coming months, the company plans on rolling out even more high-quality educational resources, while simultaneously building out additional business services.

About Accountant Town:

Accountant Town is an online accounting resource that offers accounting guides and information to readers

of all levels. The company specializes in providing readers with approachable content about all things accounting from tax basics to career information, financial reporting, and more.

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For more information about Accountant Town, contact the company here:Accountant TownAJ Townsupport1@accountanttown.comUnited StatesAccountant Town

Accountant Town

Accountant Town was designed to help readers, from the seasoned accounting professional to the non-accountant trying to learn about the basics. We aim to do this through providing high quality, relevant content and information in a way that is usable.

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