

Google My Business

The Next Generation

Of SEO



GMB Expert Warns Business Owners What is Coming Next From Google and other Social Giants

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The GMB Expert warns Business owners that the next wave of changes already in the process that Google and others are implementing is AI. (Verbal Search)

Google says the over the next 2 years, that over 80% of the searches by customers will be verbal from their mobile device.

Gary Vaynerchuk announced just a few weeks ago, ?You have between 6 months and 2 years to get your business branded. If you?re not branded online your business will not be found.?

With over 80 to 90% of the searches done on a mobile device, and most are starting to use the voice commands, it only makes since to make sure one's business is Branded online. If one's Brand is known to the customer, then they?ll be able to ask for it verbally.

GMB Expert Paul Fussell says, ?Branding your Business, or any entity, starts with a verified Google My Business listing. Without a GMB Google will not recognize your business as a valid business.?

Using GMB marketing for small business ensures that customers find a business easily and more importantly first.

Pro Biz Marketing and Consultant is showing business owners how they can make their business relevant and easy to find by using Google's new program Google My Business.

This effective New strategy using GMB for Branding the business, does not include the traditional type of marketing most are use to. No pay-per-click advertising (PPC), no FB ads, or back links to a business website.

?To grow their revenues consistently, get more calls, more sales, more clients, owners and CEOs must employ modern marketing tools and technology Google provides for small business, that is beyond their areas of expertise,? says Paul Fussell. Partnering with a digital marketing expert like Pro Biz Marketing is the most effective use of business marketing dollars.

?Search engine marketing for small business (SEM) is obsolete, with Google's new Mobile First program combined with the GMB tools, online marketing strategy that focuses on a deliberate, well-crafted approach to bringing customers to your website through verbal search. Ranking doesn't matter anymore when you let Google show your business to the local customers, over their competition. Less expensive than offline marketing, GMB protects and expands your digital presence, targeting customers precisely when they are searching for the type of services you provide. Google's program doesn't cost the small business a dime.?

Google My Business should be the core of today's online marketing, both for the obvious, customers, but more importantly now is Branding the business.

Used to be ranking on the search engine #1 was where one needed to be, but not anymore; the ranking doesn't matter with GMB program. Google is rewarding those businesses that are active and use the Mobile First GMB program, by serving them up as the preferred listing over the competition. This truly is this is the next generation of SEO.

Google says that almost 90% of the searches online are now done on a mobile device. So Google knows where everyone is from the GPS in every device, and then serves up the closest business to that person searching for the business, service, or product. Paul says, ?Branding is another important part of marketing with Google if you are not online and have an online presence with social media, then why should Google show your website over the competition that does, is the question we ask.?

Pro Biz shows its clients how to take advantage of their Branded Social Media Network to acquire ?social engagement?, the number one metric Google uses to rank anything on the web. Combined with the GMB Mobile first program, these three elements are lethal to the competition when it comes to marketing and getting the phone to ring and more customers coming through the doors of their stores along with branding the business.

The new search engine marketing with GMB is an essential component of a well-considered growth strategy that enables a business to put its marketing dollars to work in a targeted way to effectively convert web traffic to increased sales.

?The bottom line is if you want a website, a business, a service, or a product to be seen online, Do it thru Google My Business. It?s the Next Generation of SEO for businesses,? Paul says.

Those who would like to read the book published by the founder of Pro Biz Marketing and Consultant, go to <https://gmbexpert.kartra.com/page/T3k6> and watch the video.

To find out more about the GMB program and marketing small business, contact Pro Biz Marketing and Consultant at their website or Click on their GMB and give them a call to set up an appointment.

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For more information about Pro Biz Marketing and Consultant, contact the company here:Pro Biz Marketing and ConsultantPaul58036404525probizranker@gmail.com7201 E 32 st #565Yuma AZ 85365

Pro Biz Marketing and Consultant

Pro Biz Marketing and Consultant is in the digital marketing business. Pro Biz is at the top of the list when it comes to the latest in the Google changes and updates. Latest Change to Google rolling out the GMB Mobile First Program is a good example

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