



Executive Communication Strategist Who Coached Tony Robbins Featured in Forbes

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Hollywood, CA ? Celebrated executive communication strategist and vocal coach to the stars, Arthur Samuel Joseph, is being featured in a series of communication articles for Forbes Magazine online. Written by Henry DeVries, these articles shine light on the lost art of communication that Mr. Joseph teaches, which he calls Vocal Awareness.

?In Vocal Awareness, we strive not to present ourselves, but to be our Selves,? Arthur Joseph states. Mr. Joseph?s techniques have helped dozens of the biggest names in business, broadcasting, sports, film, music, and entertainment to be their true selves on camera, on stage, at the podium, or during a presentation. ?Few people understand how much work it takes to be ourselves while other people watch,? Arthur Joseph explains.

The article reveals how Mr. Joseph has taught the principles behind his life?s work, Vocal Awareness, to people around the globe for over 50 years. This trademarked, proprietary voice and leadership training program teaches Communication Mastery through a disciplined regimen of highly-specific techniques designed to cultivate an embodied and enhanced leadership presence, as well as personal presence,

through body language techniques, vocal warm-ups, and storytelling skills. What emerges is an integrative and integral communication style.

Formerly on the faculty at the University of Southern California School of Theatre, he has been a visiting artist at both Yale and George Washington Universities, and visiting professor in the New York University Graduate Extension program, among many others nationally and internationally. His varied client list includes national and international leaders in politics, business, entertainment, broadcasting and hospitality, as well as Silicon Valley VCs, hedge fund managers, world-class athletes, motivational speakers, life coaches, noted actors, singers and other luminaries of the stage and screen.

The Forbes article also reveals his lifelong mission, "To change the world through Voice." This mission imbues the Work with a vital sense of urgency as he states that people's relationships, culture, nation, and global community are becoming increasingly dependent upon communication technology and social media to do the work of communication. This is not good for personal relationships, or relations between countries, as seen in such recent headlines as the Trade Wars.

As Mr. Joseph states, "We are on the cusp of losing the art of public discourse." The article illustrates that he has become a strong voice in raising the alarm that people aren't simply losing the ability to communicate, they are losing their innate ability to connect with each other on even the most basic levels—physically, psychologically, and spiritually. This has ramifications across the spectrum of relationships in people's lives and in a globally connected world.

"Ultimately," Joseph says, "I teach Empowerment Through Voice—Voice is Power, and when you own your Voice, you own your power."

For more information visit www.VocalAwareness.com and Forbes.com

<https://www.forbes.com/sites/henrydevries/2019/08/27/how-to-communicate-like-a-boss-the-arthur-samuel-joseph-way/#5593ad6638c0>

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Vocal Awareness Institute

For over 50 years Vocal Awareness has been the premier Voice and Speech Coaching technique in the world. Its creator, Arthur Joseph, teaches Communication Mastery through a disciplined regimen designed to cultivate an enhanced personal presence.

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