# Campfire Travel Offers Marketing Campaign Option

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Campfire Travel, a website dedicated to camping and RV enthusiasts, is pleased to announce that they provide marketing campaign options for resorts and campgrounds that wish to attract more visitors.

Kevin Hall, a representative for Campfire Travel, says, ?Our aim is to bring fun, entertainment, and news to RV and Camping enthusiasts everywhere. We have a large reach and a dedicated audience of travelers. We want to help campgrounds and RV resorts across the country increase their sales and visitors by utilizing our reach and audience.?

Campfire Travel offers a comprehensive marketing package aimed at campgrounds and RV resorts. They guarantee their marketing package can help brands reach audiences of over 30,000 campers statewide. They also state that they can increase a given brand?s social media engagement and ensure over 400 new subscribers sign on for the brand?s mailing list. Additionally, the package also includes social media ad management (with the costs included in the package), along with a 2-page space dedicated to a multimedia ad in the Campfire Travel eMagazine.

Hall says, ?Our marketing package will take care of everything for you. Our team will work hard to ensure that you get more sign-ups to your mailing list and we won?t stop there. We will also work with you to design your

marketing emails so that you can engage with and attract new visitors. Furthermore, our team will take care of your social media channels and post up to three posts each day?and design, create, and execute viral contests that can help you gain more visitors for your resort. If you are a campground or an RV resort that wants to increase your brand?s reach and presence, you really can?t go wrong with us.?

Each month, Campfire Travel focuses on four or five states across North America that host some of the best camping sites in the country. They also feature campgrounds and RV resorts in order to give them the most exposure. Every edition of the Campfire Travel eMagazine also has about $1,000 worth of vacations and prizes to win, with the contests ranging from photo competitions to trivia face-offs and more.

The company?s eMagazine is specifically designed to be used on tablet devices, but the company promises that they are developing a version of the application that is optimized for mobile phones. Kevin Hall says, ?All of our apps are designed with family in mind. As such, they have embedded games for children and adults so that you won?t get bored during long drives and camping trips. The app will also have an advanced Campground and RV Resort finder and directory to help you find that extra special place to camp. We will also be launching a member's area that is meant to act as a social media platform dedicated to camping enthusiasts. The best part is that our app will be able to be integrated with your Facebook and Twitter accounts, so that you can easily invite your friends, and comment and interact with other campers.?

In addition to having their own dedicated eMagazine, Campfire Travel was recently featured in an ad in Woodall's Campground Manager's flipbook, which can be found at the following link: Woodall's feature.

In their current monthly competition, participants can win a two day holiday stay along with a customized shirt (male or female), a travel mug, standard mug, and a fire pit. It gives everyone a chance to win a two day stay at Sunshine Valley, a fantastic site only fifteen minutes past Hope, British Columbia that is surrounded by the snow-capped Cascade Mountains. The winner will get the chance to enjoy a wealth of recreational activities that are available for all campers, including exceptional skiing and snowboarding at Manning Park in the winter months and miles of beautiful hiking trails in the summer.

Those who are interested in learning more about Campfire Travel or the services they offer can visit the company?s website to find additional information. Interested parties are also welcome to contact Kevin Hall directly for further details. Campfire Travel can also be found across multiple social media platforms, including Facebook, Twitter, and Instagram, where they frequently post updates and interact with their readers.

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For more information about DigitalRez, contact the company here:DigitalRezKevin Hall246 436

3739sales@digitalrez.comBarbados OfficeShasta House, Upper Bay Street. Bridgetown, St. Michael, BB11157. BarbadosCanada OfficeBox 489, Finlayson St.SicamousBritish Columbia, VOE 2VO. Canada

## DigitalRez

*With offices in Canada, Barbados and Australia, DigitalRez has been supplying software, support and systems to the worldwide accommodation, camping and charter industries since 1993*

Website: http://rezexpert.com

Email: sales@digitalrez.com

Phone: 246 436 3739

