

Creators Of Rez Expert Reservation Software Now Offer Bespoke Vertical Solutions

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British Columbia, Canada based DigitalRez has announced that they can now provide bespoke vertical solutions for those looking for the perfect reservation solution. The company already provides the leading platform for many verticals, including hotels, inns, bed & breakfasts, campgrounds, marinas, RV resorts, eco wilderness, and rental markets. They have also leveraged their expertise to fulfill the requirements for many other verticals including mining, kennels, market vendor stalls, and many event-driven businesses.

Street Insider recently featured one of their verticals, Campfire Travel, for their ability to provide marketing campaign options for resorts and campgrounds that wish to attract more visitors. In the article, Kevin Hall, a spokesperson for DigitalRez, stated, ?Our aim is to bring fun, entertainment, and news to RV and Camping enthusiasts everywhere. We have a large reach and a dedicated audience of travelers. We want to help campgrounds and RV resorts across the country increase their sales and visitors by utilizing our reach and audience.? Innovations like this, backed by effective marketing packages, help ensure that those who are busy running their business well do not have to spend hours trying to figure out how to extend their reach through social media.

DigitalRez has offices in Canada, Barbados, and Australia and supplies software, support, and systems worldwide. Since their inception in 1993, their goal has been to provide a robust, low-cost, responsive platform capable of processing millions of real-time reservations and managing hundreds of thousands of member/client accounts to those who need to manage multiple properties?from multi-resorts to even the smallest, bespoke proprietor.

DigitalRez?s RezExpert product is also one of the most robust systems across the entire range of accommodation management software. Their expertise makes them the perfect partner through which to showcase their Community-Based Tourism Tech site, which supports a new branch of tourism. Community-Based Tourism seeks to deliver broader benefits to the area?s residents, creating sustainable tourism and providing valuable opportunities to visitors and locals alike. KTVN News covered the launch on its site in September, where Hall is quoted stating that the platform will be available to tourism boards, associations, and professionals around the world. The company is keen to get feedback from those using it so that the site is updated regularly to suit their experience.

Those who use RezExpert have access to over 30 different modules that can be deployed as needed, and they give users the ability to accommodate Strata Clients, run Dynamic pricing, and even manage waiting lists, meters, housekeeping, and escrow management, among many others. Underpinning their platform is their first-class customer support, which is on hand 24/7. It provides professional and friendly support to over 4,000 organizations around the globe and gives them unique insights into the sorts of unique customizations that can make all the difference to their business.

Recently, Vicki Edmonds left her review on the Google platform, giving them top marks. She said, ?This system is just what we were looking for; the system itself does everything we need it to do and more. The support is incredible, they are there for you at any time to help. I would recommend this system to anyone. you can?t do anything wrong with Rez.? Hall responded, ?We love hearing back from our clients and invite all of them, new and existing alike, to provide their honest feedback online. This can help those struggling with their current systems to learn how they may enjoy the advantages of RezExpert themselves.?

The reservation solutions provider is active around the globe and is always happy to showcase their software to interested parties. On their Facebook page, DigitalRez Australia recently posted that they presented their RezExpert?s innovative Online Accommodation and Tour Booking software at the WA Regional Tourism Conference in Karratha. Similarly, an earlier post features a brief overview of their system and how anyone can use it to reduce costs and avoid investment and resources in local servers.

Their broad client-base ranges from the "technology-savvy" experts to the very "tech-challenged" who do not want to touch a computer more than is absolutely needed. Their customer support will ensure each client can get up to speed with what they need to do to run their business. The addition of their marketing package

enables those who do not want to worry about dealing with that side of the business get more of their time back helping their visitors enjoy their stay.

Those who wish to learn more about RezExpert and test it out for their own use can book a demonstration through the company?s website. They may also reach out to Kevin Hall of DigitalRez, who can also advise how to tailor the platform?s functionality for their own vertical requirements. To stay up to date with their news, clients are encouraged to follow DigitalRez through their active social media channels on Facebook, Twitter, Pinterest, and YouTube.

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DigitalRez

With offices in Canada, Barbados and Australia, DigitalRez has been supplying software, support and systems to the worldwide accommodation, camping and charter industries since 1993

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