South Jersey House Flipping Company Advertises "We Buy Houses in South Jersey Cash"

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Local house flipping company We Buy Houses South Jersey recently released a statement from CEO and owner Brian Rudderow that "we will buy any house fast with cash in any county within South Jersey. The local house flipping company specializes in assisting homeowners who have homes that are in various states of disrepair and need to be unloaded quickly without going through the hassles of making repairs and getting the property ready to be listed on the open market.

The company has recently helped one homeowner who was a young 21-year-old pizza delivery driver who was having some trouble in the mobile home park he was staying at and needed to sell his property immediately. We Buy Houses South Jersey came in, assessed the situation, and made a cash offer on the home and closed within 2 weeks and then proceeded to clean up the property and make some drywall repairs before reselling it two months later for a $4,500 profit.

"Flipping houses is always a gamble," Rudderow stated. "It's never clear when an unexpected major repair will come up that will seriously dampen the companies ability to make a profit, or eliminate it altogether." Rudderow has been flipping properties for several years now and has flipped a total of 6 houses and

wholesaled around 20 others to partner investors where he will typically collect a "wholesale fee" from between $2,500 - $10,000. His local South Jersey house flipping company is owned by Rapid Home Liquidation.

Rudderow's company is currently seeking more homes to flip in South Jersey in the following counties: Burlington, Ocean, Camden, Gloucester, Cumberland, Cape May, and all other surrounding areas. Homeowners who are seeking to sell their homes at retail value are not a good fit for selling to a local house flipping company because the offer will be significantly lower than retail pricing because the flipper needs to earn a profit in order for them to purchase the deal with cash.

Selling a house to an investor is a lot different from listing a property on the open market in several ways. First, when selling to a local real estate investor they are usually coming to the table with a cash offer. Cash sales differ greatly from financed ones because the cash buyer is normally looking to buy the house at a discount since the payment will be made quickly and with cash and the home will be left in as-is condition. Whereas with financed purchases, a bank will normally not lend on a property if it doesn't meet certain requirements. A home that is run-down, in poor condition normally doesn't meet these requirements, hence the need in the market for a cash buying investor who can come in and quickly buy up properties in their current condition, no matter how dilapidated.

Real estate investors will often even buy houses using their own cash if the home has mold problems, fire damage, and even foundation problems. As a matter of fact, the worse the problem is the more likely an investor will be able to get a great discount on the purchase of the home, thus baking even more profit into the deal for their company. Investing is an extremely challenging business though, and not many people are cut out for it. For example, when doing marketing for real estate investing approximately 95% of all of the leads that come in will be trash leads that cannot be monetized in any way. This leads to a lot of time being spent by the investor chasing dead leads and trying to make deals happen where there is no real opportunity or motivation to sell from the owner. This discouraging aspect of the business is why over 90% of all investors quit within the first two years.

Real estate investing really is a business where dedication, determination, and perspiration is needed to succeed because a long-term mindset and attitude must be developed to last in a competitive industry where the competition is a multi-million dollar franchise that is spending thousands upon thousands of dollars in marketing each and every single month. The internet has leveled the playing field, however, and there are now a lot of opportunities to drive leads through strategies such as content marketing, search engine optimization, and video marketing.

Motivated sellers are now able to be reached directly through inbound marketing strategies that bring the seller directly to the investor as opposed to the investor doing expensive outbound marketing campaigns

such as direct mail marketing. The profitability of flipping houses and investing in real estate keeps new entrepreneurs entering this industry every day. Additionally, with the increase in online training courses, audiobooks, and real estate gurus pitching these money-making systems there are more people investing in real estate than ever before.

For more information about investing in real estate or selling a South Jersey house fast please click on the link in the description.

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For more information about We Buy Houses South Jersey, contact the company here:We Buy Houses South JerseyBrian Rudderow2158829828rapidhomeliquidation@gmail.com12 Pennington AveMays Landing, NJ 08330

We Buy Houses South Jersey

We buy South Jersey houses in 10 days or less using our own cash in any condition and we also cover all closing costs and fees.

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