# Moon and Owl Marketing Recognized As A Best Fort Worth SEO Company

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Fort Worth, Texas - October 14, 2019 -
Moon and Owl Marketing, an SEO company based in Fort Worth, Texas, has announced that they have been named as one of the 10 best SEO companies in Fort Worth for 2019. This is according to the SEOblog site, which ranked the SEO companies in seven cities in Texas, including Fort Worth, for the year 2019. SEOblog analysts determined the best by evaluating the digital marketing agency?s experience, website, client list, market presence, authorship, expert certifications, and more. SEOblog updates its rankings regularly in order to account for the market changes and the emergence of new players in the industry.

Jordan Fowler, founder and CEO of Moon and Owl Marketing, says, ?To get rankings for those all-important Fort Worth keywords, you need to solidify your brand as an entity by claiming every available online property you can and connecting them through robust schema on your website. We are seeing this provide solid results.?

Moon and Owl Marketing is a full-service digital marketing agency in Fort Worth that is committed towards customer service excellence, which means the SEO blog award is no surprise. They serve clients not just in Fort Worth but also in Dallas and the whole United States. They offer web design and development, SEO,

graphic design, social media marketing, copywriting plus content marketing, and traditional advertising. Free consultation is offered to allow those who are interested to learn more about their services and how they can help each particular client.

Web design and development is an important service because businesses nowadays need to have a website that looks impressive on a desktop and also on a mobile device. Moon and Owl Marketing offers a comprehensive web design service consisting of several steps. These are: a deep pre-design strategic research; sitemap creation; content writing; and consideration of various design matters such as the wireframe, mock-up, coding phase, testing phase, final punchlist, and website going live.

SEO is another key service provided by the company in which they create silos of content inside a client?s website. A silo is made up of a strong keyword landing page that has supporting content in the form of articles. A silo will be built using a number of steps, which are: keyword research; building of the silos in a new site and adding them to an existing website; reinforcing and amplifying the silo through on-page SEO and off-page SEO; and measurement and reporting of the activity, ranking result, and increased site traffic.

Social media marketing is, of course, a vital service provided by the company. With this kind of internet marketing, content is created, shared and boosted on social media platforms with the goal of supporting the client?s marketing and branding goals. Each social media platform has its own unique way for businesses to stand out from the crowd and get their voice heard using a pay-to-play strategy where businesses can purchase ads that look very similar to the usual posts that friends share in their social media feeds.

For social media marketing, Moon and Owl Marketing applies a contrarian social media strategy. Unlike the usual technique of focusing on increasing the likes of a company on Facebook, for instance, their end goal is sales. They begin with paid ads that are designed to drive traffic to the webpage or a customized landing page on the client?s site that matches the topic, product or service that was the focus of the ad.

Only after these direct-to-site ad campaigns have been assured to be working properly will the digital marketing agency suggest the use of organic social media posts. The reason for this strategy is that research has shown that more than 90 percent of people don?t want to interact with companies on social media.

Those who are looking for the best Fort Worth SEO company may want to visit the Moon and Owl Marketing website or contact them by phone or by email. They are open from Monday to Friday, from 8:00 am to 6:00 pm, and on Saturdays, from 12:00 pm to 3:00 pm.

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For more information about Moon and Owl Marketing, contact the company here:Moon and Owl

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# Moon and Owl Marketing

*Moon and Owl is a full-service marketing agency in Fort Worth, TX serving clients across the US.*

*Web Design* | *SEO* | *Digital Marketing* | *Copywriting* | *SEM* | *Social Media Marketing* | *Print* | *Graphic Design*

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