



Strengths Associates, LLC Launches Revenue-Generating Corporate Management Training Program

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Strengths Associates, LLC, located in Oklahoma City, Oklahoma, has launched a new management training program that teaches managers how to effectively identify and utilize the unique strengths of people in their organization.

Rhonda Boyle, co-owner of Strengths Associates, LLC says, "A business is made up of individuals, and individuals have different needs and expectations. By identifying each person's strengths and managing this properly, a business can learn how to get the most out of their corporate activities and, ultimately, improve their bottom line."

The Managing By Quadrant workshop shows managers and human resource professionals how to identify the four separate categories of employees in the workplace, their world view, strengths and needs. Once they have been identified, the management training program pinpoints how to structure the work environment to allow each person to make valuable contributions that are both satisfying and productive.

Essentially, business owners, managers and human resource professionals learn how to align their employees' personal and business objectives, creating an engaged workforce that participates actively in the overall goals of the company.

Marissa Mayer, President and CEO of Yahoo! said, "It's about getting the best people, retaining them, nurturing a creative environment & helping to find a way to innovate," and Strengths Associates, LLC agrees.

The MBQ workshop is designed to help businesses harness the power of their team's performance using Gallup's StrengthsFinder 2.0 assessment. The management training program helps identify individual strengths of each team member, then shows each employer how to manage those human assets for positive results. This process ensures the strengths are recognized and utilized in the best way possible, putting both business and personal objectives first.

Strengths Associates, LLC workshops, which are offered both to corporate and personal clients, have been well-received as indicated by previous attendees. "I feel extremely grateful to have participated in this course," says one business owner. "It has changed my entire course of life, both business and personal."

To introduce the new corporate training program, the company is offering a free tip sheet for MBQ and a variety of other free downloads to help business owners, managers and human resource professionals get started. The full list of workshops can be seen on <http://activateyourstrengths.com/workshops/>. The goal for the company is to position businesses to tap into their employees' ideas to create new revenue streams and cost savings.

"One of my favorite quotes by author and management expert, Betty Bender is 'When people go to work, they shouldn't have to leave their hearts at home,' says Rhonda Boyle. "And it's true. If we are cultivating the individual assets in each team member effectively, employees will be engaged and businesses will flourish. After a company implements the MBQ management training program, it actually generates revenue, which means this workshop pays for itself."

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For more information about Strengths Associates, LLC, contact the company here: Strengths Associates, LLC Rhonda Boyle 770-317-6408 rhonda.boyle@gmail.com

Strengths Associates, LLC

We are a strengths-based consulting and coaching company, offering individual coaching, group coaching, corporate, team dynamics, marriage and family workshops that train in and foster collaboration, partnership and cooperative relationships.

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