

# **Robo Advisors Lack The Human Touch Most Consumers Need Says Torrid Technologies**

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Torrid Technologies, Inc. wants to stress the fact that robo advisors are lacking the human touch most consumers need. What matters most when it comes to retirement planning is having hands-on, in-person treatment. This is the only way to make sure people are able to enjoy the retirement they had hoped for.

Miji Pearse from Torrid Technologies, says, "From talking with thousands of clients over the years, we hear most often that in-person meetings that involve collaboration about the person's goals, investments, and retirement picture are what creates a long-term relationship between a financial advisor and their client. Robo-Advisors just can't offer the level of human touch that is vital to creating a relationship that lasts."

It has long been known that it is better to talk in person and meet face-to-face. But in today's world of technological advancement, more things are being done electronically. Nevertheless, while there are certain benefits to having robo-advisors, they will never be able to apply the human touch and empathy that are required when talking about what is essentially someone's life.

Through Torrid Technologies, individuals and retirement planners alike can access the tools and technology that are needed to help people run through their retirement options. These tools work best when they are used in conjunction with live, one-on-one discussions, in which prospective retirees can discuss their goals. This will enable them to build a retirement plan that is suitable to their needs. This is why thousands of financial advisors use Torrid Tech's RetirementView software to work with clients in a "live" and in-person discussion of their "retirement picture".

At the same time, anyone can download a demo of RetirementView from our website at <http://www.torrid-tech.com/>, even individuals who want to build their own retirement plan. Yet, it is recommended that the plan be reviewed with a financial advisor to have an in-person discussion to determine how to actually implement their plan. When dealing with your finances, you need the human touch, and there is simply no way that any Robo-Advisor is ever able to offer that.

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### **Torrid Technologies, Inc.**

*"Keep It Simple" Retirement Planning Software for Consumers, Financial Advisors, and websites.*

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