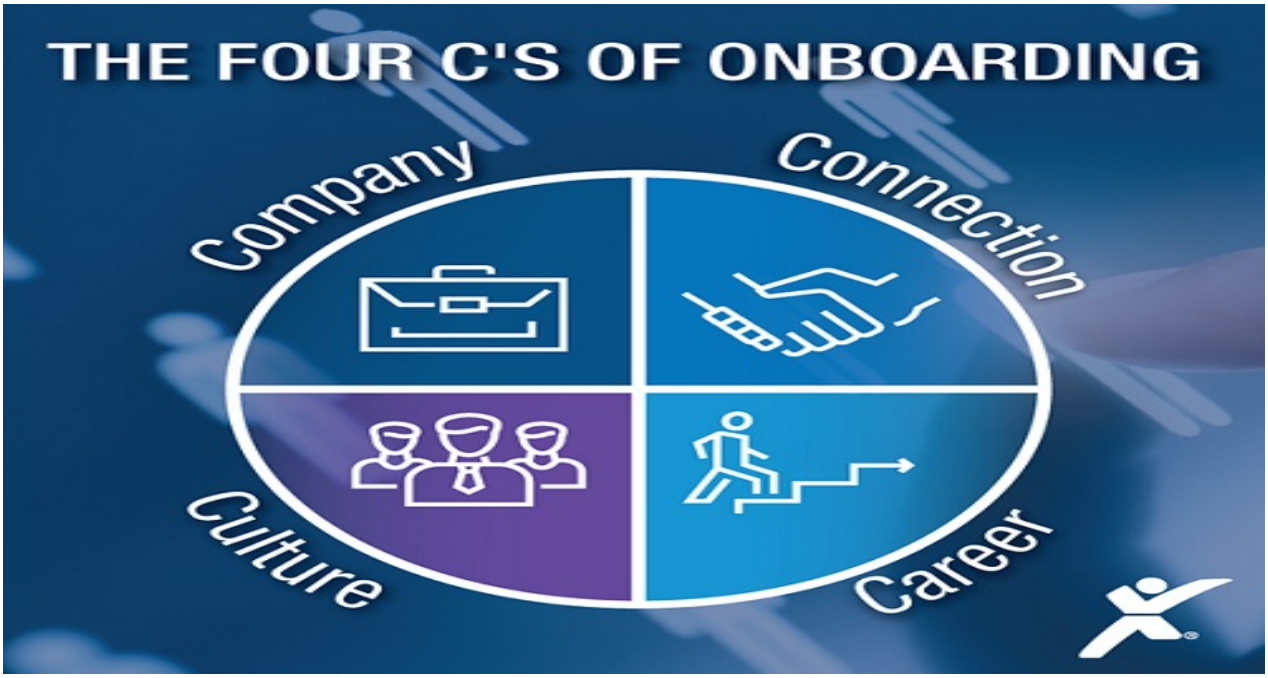


Express Employment Professionals, An Employment Company in Portland, Outlines Four C?s of Onboarding

October 18, 2019

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PORTLAND, Ore. ? With unemployment at long-time lows, retaining talented employees is a top concern among employers, but many fail to realize that the right retention strategy begins before the new employee even walks through the door. In today?s hiring climate, a welcoming onboarding experience is essential to employee retention.

That is why Express, an employment company in Portland, has laid out the four critical components for keeping good workers right from the start ? the Four C?s of Onboarding:

Company ? Helping the employee understand the company?s mission, goals, policies, customers, organizational structure and how their job fits into the big picture.

Connection ? Helping the employee build relationships and information networks with colleagues.

Culture ? Ensuring that the new hire understands the company?s values, beliefs and environment and how they can thrive in that environment.

Career ? Mapping out the employee?s personal objectives and how they are measured and realized, as well as setting out expectations for success and advancement.

Express provides these and other onboarding insights as part of its Engage to Retain initiative.

Express Employment franchise owners agree that employers must have a well thought out onboarding plan.

One of the most important onboarding tools is to pair new employees with a mentor or navigator. Another important onboarding strategy is to ensure new employees are immediately made to feel like part of the team, including being introduced to fellow team members on day one.

First impressions are everything, agrees Express CEO Bill Stoller.

?If an employee?s first week or first month is spent fumbling their way through a new job and new company without any help, they won?t feel like part of the team, and soon they will be looking for an exit,? he said. ?But if a company invests in them, they are far more likely to be invested in that company for the long haul.?

The employment center in Portland is located at 4790 N Lombard St, Portland, OR 97203 and serves the North Portland, St. Johns, Pearl District, Northwest Portland, University Park, Kenton and Swan Island areas. Local businesses and applicants are encouraged to stop by, visit www.expresspros.com/NorthPortlandOR or call (503) 735-1200.

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Express Employment Professionals - North Portland, OR

Locally owned and operated, Express Employment Professionals in North Portland is a Full-Service Staffing Agency that continually exceed expectations by providing services to companies in our community while also helping job seekers find employment.

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