Haselden Construction Promotes JJ Rams as Chief Operating Officer; Rams to Support Organization's Growth and Customer Relationships

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Haselden Construction announced the promotion of JJ Rams to the position of chief operating officer. Rams has worked for Haselden Construction for more than 18 years, most recently as vice president of business development and previously as president of the company?s Wyoming office. In these roles, he focused on securing new business for the Haselden?s healthcare, education, and mountain divisions, as well as creating internal alignment to streamline and enhance relationships with customers during construction.

In August 2019, Haselden appointed Rams as chief operating officer to oversee its business development, preconstruction, operations, and human resources departments. In this role, Rams will expand the company?s strategy of ?pursue, plan, execute, and reward? to create alignment across each of the departments he oversees, as well as integrate practices that enhance the customer experience and ensure smooth transitions between each phase of a project from preconstruction through project completion and warranty.

Rams states that his vision is to bring a collaborative ?can do? attitude and approach to operations management. ?When people come together in a collaborative manner, they become more invested in a project,? Rams notes. ?When people are invested, they act as a project advocate, are working at their best and highest potential, are bringing solutions to challenges, and are meeting the needs and demands of the customer.?

With nearly 30 years of industry experience, Rams has held various positions within the operations, preconstruction, and business development fields, and has managed projects totaling more than \$1 billion in value. He has created and implemented practices improving staffing and manpower, cost savings techniques, budget and timeline planning, interdepartmental communication, and transparency among customers and partners.

?Demands of the current construction climate in Colorado require more transparency with customers, more

robust design collaboration, and earlier allocation of manpower,? Rams adds. ?The industry requires

companies to be innovative in their delivery methods and communication for a successful outcome.?

?JJ?s understanding of our industry and current market conditions has allowed us to successfully grow our

business and customer relationships over the years,? said Byron Haselden, CEO and president of Haselden

Construction. ?He has worked on some of our largest projects and with some of our longest-standing

customers. His collective approach will really support our mantra to be the most proactive, consistent, and

innovative contractor anytime or anywhere by 2023.?

For more information about Haselden Construction, please click here.

About Haselden Construction

Haselden was founded in Colorado in 1973 and delivers sustainable projects throughout the Western United

States. Named a Denver Post Top Workplace in 2019, 2018, 2017, and 2016, and ranked number 13 on

CoBiz Magazine?s 2018 Top Family-Owned Companies list, Haselden is deeply rooted in family traditions,

prides itself on being A Great Builder, and is dedicated to fulfilling its customers? needs completely. The

company builds a diverse range of project types including office, education, healthcare, mountain resort,

gaming, multi-family residential, and municipal facilities. For more information, visit their website. ?Like? them

on Facebook. Follow them on LinkedIn. Check out their Pinterest and Instagram pages.

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For more information about Haselden Construction, contact the company here: Haselden ConstructionJulie

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Haselden Construction

Haselden Construction is built on a philosophy of construction excellence. Since 1973, our relentless focus on customer

satisfaction has lead to explosive business growth at every level.

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