

# Roofing Contractor Marketing Provides SEO Services For Roofing Companies

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Roofing contractors in need of website auditing will be pleased to learn that Centennial, CO based Roofing Contractor Marketing (RCM) is offering free website audits. One of the most important parts of the whole SEO process is determining what needs to be changed in a particular website and how to go about changing it. With Roofing Contractor Marketing, roofing contractors are all but guaranteed the number one spot in relevant keyword searches.

"We help roofing contractors win on Google," says the SEO company in a statement echoed on their website. "We are a roofing marketing company that is highly specialized in local market lead strategies for roofing contractors. This includes all things Google, like Google Maps, Google My Business, local SEO, video marketing, roofing directories, driving website visitors, pay per click ads, and analyzing your websites traffic for continual improvement and success. We help you get leads from Google. You know ranking in Google is important."

RCM develops customized, comprehensive marketing strategies for lead generation, helping their clients execute said strategies every year. Since 2008, RCM has been one of the biggest names in roofing SEO. The company is known for the highly effective, innovative strategies they implement to produce positive results. As they state, "Roofing businesses often contact us to get started after hearing us speak at roofing shows and through word of mouth. It starts with a call to us followed by a strategy session to meet the team and set out the details of your plan."

Businesses looking to build a relevant presence in any industry today need to have a strong online presence. Many customers get in touch with businesses through their websites and, crucially, tend to only visit websites that appear near the top of Google's search results. If a business aims to generate any sort of leads from their website, a company like RCM is one of the best ways of doing so.

One of the greatest challenges one may face when marketing their services is keeping up with all the changes Google implements in their algorithms. "This is hard for us and impossible for a business owner," RCM states. "Building a complete online marketing presence requires careful daily execution and experience to do it right. This is why we get hired. RCM provides Full Service Roofing Marketing Experts who develop and execute your marketing plans for you. We have hired all the experts so you only need to hire us for your marketing efforts."

Getting a client's page to the top of Google's search results can be a rather complex process. RCM has the tools and knowledge needed to ensure that a client's page is never anywhere but the very top of relevant keyword searches. RCM's SEO efforts all begin with their free website audits. A specialist will analyze and identify problem areas and determine how best to improve a client's website. The SEO company's web developers put their skills and experience to good use developing an optimized, highly visible website that is guaranteed to generate leads.

In addition to auditing and optimization, RCM offers web design services. The company's team of experienced, highly qualified developers can create an interactive, fully optimized website that is sure to bring in clients by the hundreds. Beyond a business' website, their social media is often of similarly vital importance, if not more. Facebook, Twitter, or Instagram can, if managed properly, be a great source of new clients. RCM takes the burden of managing an attractive social media account away from the business owner and strives to produce content aimed at attracting and holding the attention of potential customers.

"Marketing success today is really all about getting in front of the buyers who are searching on Google," says the roofing SEO company. "This is done with an engaging and well optimized website, a completely optimized Google My Business listing, lots and lots of great reviews, SEO strategies, and super efficient paid ad campaigns. Your marketing efforts in these areas will help you build trust with Google and with your customers. Ultimately it is all about the roofing leads."

Business owners looking for SEO for Roofers are encouraged to contact Greg Hoffman of Roofing Contractor Marketing to learn more. More information can also be found on their official website.

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For more information about Roofing Contractor Marketing, contact the company here: Roofing Contractor Marketing  
Greg Hoffman 888-474-7276 [greg@roofingcontractormarketing.com](mailto:greg@roofingcontractormarketing.com) 6456 S Quebec #25, Centennial, CO 80111

## **Roofing Contractor Marketing**

*RCM was founded in 2008 after founder Greg Hoffman began working closely with a Denver area roofing contractor and*

*recognized the need and opportunity to help other contractors nationwide.*

Website: <https://www.roofingcontractormarketing.com>

Email: [greg@roofingcontractormarketing.com](mailto:greg@roofingcontractormarketing.com)

Phone: 888-474-7276

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