

## San Diego Company Emphasizes Importance Of The Press Release

August 10, 2015

August 10, 2015 - PRESSADVANTAGE -

ProMediaAuthority, a company based in San Diego, CA, has released information about the importance of high quality press releases, especially for boosting profits. These types of releases can be an incredibly effective tool in terms of getting a business noticed. However, the company explained that this will only be possible if these releases are used consistently and properly. Further details can be found at http://promediaauthority.com/press-releases/.

"A good press release can help increase business profits," says Andrew Stangl from ProMediaAuthority. "At ProMediaAuthority, we offer a high quality, effective, and affordable press release service. We take part in the entire process, from writing the release to formatting it, and from optimizing it to distributing it."

The press release service offered by ProMediaAuthority is designed to help boost both visibility and traffic. To achieve this, each press release is created by people with high levels of experience and knowledge. Stangl is uniquely qualified for this through his personal education and experience.

Stangl says that one of the reasons why big companies are able to get so big is because they use press

releases to their advantage. They flood the market with newsworthy information about their products and services. This may appear to be an unfair advantage over smaller enterprises, but now, ProMediaAuthority seeks to provide the same benefit for all businesses. "Thanks to our work, customers can communicate directly with their prospects and clients and engage them in things that are happening now," adds Stangl. "We get our customer's message out to the world in an affordable way by using press releases and social media accounts. Basically, we copy what the big corporations do but we do it in a more targeted manner and the results can be amazing."

As can be seen on https://www.linkedin.com/in/andrewstangl, Stangl has years of experience in the work that he does. His goal is to apply his knowledge for his clients, taking away the three main barriers to a successful business press release campaign: time, money, and knowledge. He offers a full service at an affordable price. Each press release is created in a format that the large media outlets look for and is fully optimized for extra visibility on search engines.

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## **ProMediaAuthority**

ProMediaAuthority offers affordable, but very effective, services to significantly increase your authority, awareness, and traffic. We specialize in done-for-you services including Press Releases, Social Media Management, and Authority Publishing.

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