



Estate Sales Marketing Specialist Shares News Of Success

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Mcleansville, NC based JVI Mobile Marketing is pleased to report that they have been extremely successful in driving traffic to the estate sales companies who now make up their esteemed clientele. The marketing agency has achieved this by implementing a unique approach to estate sales marketing that they have developed over the course of the past three years.

The agency's estate sale marketing system fundamentally leverages certain online platforms and tools, such as Facebook Messenger, email, SMS, highly engaging boosted posts, and so on to generate leads for their clients. By delivering information on attractive sales to a pool of buyers who are more likely to be interested in making purchases through targeted Facebook ads, for instance, the agency can effectively turn large numbers of leads into profits for their clients. In practice, the system allows estate sales companies who work with JVI Mobile Marketing to connect with more buyers, sell more items, and push themselves up to the top of their local estate sale market in the process.

Each arm of the agency's specialized media saturation strategy is designed to point potential buyers directly toward the client's estate sale. Given how foolproof this system has proven to be, especially since it has had

three years to mature, JVI Mobile Marketing enjoys a mutually beneficial relationship with many of their clients, bolstered by the success they have found together.

Andy Newland, Owner of Lloyd's Estate Sales, shares more on their experience utilizing the agency's services, explaining that, "Working with JVI Mobile has been a huge asset to our business. Jay and his team provide a high level of technical ability that we could never accomplish on our own. Everything they produce is very professional, attractive, and easy to use."

They continue, "The time required from us to get our sales advertised is minimal, which allows us to concentrate on the sale and not worry about the promotion because we know it is being taken care of. The email and text messages that are sent automatically are invaluable to us and our customers. Our sales are followed and well attended in large part to the excellent work Jay does. I would without question recommend JVI to anyone in the estate sale business. They give us a look and level of professionalism that makes us stand out from our competition."

Notably, Lloyd's Estate Sales, a company based in small town southern Virginia, is averaging just under \$7000 per sale thanks to the agency's effective marketing system. Despite the deceptively small market they seem to inhabit, JVI Mobile Marketing has found a way to reach every buyer in the vicinity who would have an interest in the company's sales, a marked improvement over the business they received prior to the marketing agency's involvement. As time goes on, their system also strives to keep these buyers engaged and interested in future sales.

Commenting on the meteoric success that their company has enjoyed since they discovered this niche of the market, JVI Mobile Marketing Owner Jay Vics states that, "This seems like a natural fit. Our team of experts have been helping small businesses for the last eight years and we stumbled into this system by working with a client in the estate sales industry. We have looked around but have yet to find too many other agencies doing anything close to what we are offering. We are bringing the right product to a desperately underserved market at the right time."

Prospective clients may be pleased to learn that the agency has actually been in business for more than three years; they have been generating leads for hundreds of clients and cutting their teeth on internet marketing alongside the explosion of social media and its online avenues since 2012. While they currently offer estate sale companies a more directed and personalized service, JVI Mobile Marketing is hardly a stranger to more conventional means of advertising. As such, this gives the company a unique perspective on what works best for their current clients as well as what lessons they must learn from the more antiquated side of the industry.

Those who wish to learn more or engage their estate sales marketing services may contact Jay Vics of JVI Mobile Marketing directly to follow up on any inquiries they may have. More information is also available on their website, and interested parties may reach out to the company through their preferred social media platforms to stay up to date with their latest news and announcements.

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For more information about JVI Mobile Marketing, contact the company here: JVI Mobile Marketing Jay Vics 866.587.3837 jay@jvimobile.com 121 S. Elm Street Greensboro, NC 27401

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