

## Triple E Holdings Reveals How Improved Amazon Rankings Lead To Increased Sales

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Triple E Holdings, located in Wellington, FL, has announced the addition of Bill Wheelen to the team and has revealed that an increase sales can be achieved as they venture into Amazon Seller Consulting. Wheelen is an Amazon algorithms specialist. Thanks to his work, Amazon seller clients who signed up with Triple E Holdings are able to enjoy higher rankings and higher sales. Triple E Holdings' Bill Noble says, "We are very excited bringing Mr. Wheelen on board, he adds a dimension not previously available to us."

Triple E Holdings was founded in 2001. Their core business has to do with assisting Amazon sellers achieve success on the shopping platform. Their retail focus is specifically on high end retail-based antiques and collectibles. For the company, ensuring their clients are successful is their own measure of success. This is why they felt it was vital to get someone on board who has Amazon expertise. "I am thrilled to be a part of such a dynamic and growing company," said Bill Wheelen.

Bill Wheelen uses unique software and techniques to achieve results. These methods are also applied to the items that Triple E Holdings sources from auctions and other locations, and have already proven to be successful. They are now able to offer the same service to their customers, who should see increased sales

through Amazon themselves. Bill Noble adds, "Bill has guaranteed us results and as such we are going to work our fees on a contingency basis. Our clients get results or we waive our entire fee".

One significant element of achieving such results on Amazon is through the use of keywords. They need to be in the title, the description, and more. They also have to be relevant to customers. However, there is far more to it than just keywords. Being successful means engaging in Amazon SEO activities, as well as finding unbiased customer reviews. These reviews have to be legitimate as well, or they will not work and could even result in the seller getting penalized. Thanks to Wheelen's expertise, Triple E Holdings' clients will be able to enjoy success without the concern of failure or penalty with their Amazon sales.

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For more information about Triple E Holdings, contact the company here:Triple E HoldingsBill Noble561-629-7382wdfltrdr@comcast.net9662 Worswick Ct.Wellington, FL 33414

## Triple E Holdings

Triple E Holdings was founded in 2001 & started and continues to hold numerous businesses. We Recently became involved in the online retail arbitrage business as an reseller of high quality bric-a-brac, knickknacks, Crystal and art.

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