



Terry Reid Closes 5 Transactions During July

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TCT Real Estate, a leader in the West Phoenix residential real estate market, is pleased to announce that Terry Reid, local Realtor in their Goodyear, AZ office, closed five transactions in the month of July, making him the number one agent in the Goodyear office. "Terry's hard work and dedication to his clients is really paying off as he is continuing his track record of excellence with both sellers, home buyers and tenants searching for homes in Goodyear, Litchfield Park and Glendale," said Doug Young, Designated Broker for the company.

"My success in moving real estate in West Phoenix is really tied to the technology and marketing platform provided by TCT Real Estate to myself and all members of our Realtor group. "The tools and support are the most advanced of any brokerage I've been with," said Terry. TCT provides a variety of marketing and technology tools to their agents, which benefits the Goodyear home buyer and seller alike. They utilize everything from paid placement on Zillow, Trulia and Yahoo, full online marketing syndication, TCT Real Estate on Google+, social media campaigns, along with enhanced YouTube optimization and a high quality commercial marketing boards.

Terry Reid also utilizes his own personal website geared toward both Litchfield Park homes and real estate in Peoria, Arizona. "This is just another way I can provide more tools and service to my clients, along with

separating myself as an agent in the Greater Phoenix housing market," says Terry. The web site provides a variety of home search tools, allowing buyers access all MLS listings in the Greater Phoenix market, along with detailed property info and photos.

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