



ProMediaAuthority

ProMediaAuthority Shows How To Manage Social Media Like A Celebrity

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ProMediaAuthority, a specialty PR company in San Diego, CA, wants to show people how to make use of social media like a celebrity. The company offers done-for-you services, helping people with all their social media marketing from start to finish. A lot of the work they do is based on formulas that work for others, as can be seen on their website at <http://promediaauthority.com/>. Celebrities often have millions of followers on Facebook and Twitter, yet the majority of them they handle their social media with such skill that their fans often feel like they are in constant personal contact with them. It is this type of interaction that regular people can get if they could managing social media the way popular figures do.

"Someone like Taylor Swift, for example, has 61.6 million followers on Twitter as well as a number of update pages run by fans," says Andrew Stangl from ProMediaAuthority. "She also has over 72 million likes on Facebook. The reach, in other words, is huge! Every business should be running their social media with the same efficiency and strive for maximum reach."

Celebrities and social media go hand-in-hand. For many, a social media site like Twitter offers an opportunity to get closer to celebrities and other popular media figures. It also offers a way for celebrities to connect with

their fans. What many don't realize, however, is that the majority of celebrities outsource much of their social media work to a publicist or a company such as ProMediaAuthority. While some of the tweets do come straight from the celebrity in question, most updates and posts are created for them. This ensures consistent engagement with their audience and keeps their fans entertained and updated with the latest news and announcements.

Andrew Stangl explains, "If you want to know how to manage your social media like a celebrity, then you can either get yourself a publicist, or utilize the services of a company like ours for much less. Your fans will feel as if they are interacting directly with you and they love to be kept up to date with the latest pieces of information about you or your company. This is what we can do for you through one of our social media management packages."

ProMediaAuthority can provide this type of service to celebrities, businesses, executives, and professionals such as realtors, lawyers and more. Stangl is uniquely qualified for this work through his own experience and education, as can be seen on his LinkedIn profile at <https://www.linkedin.com/in/andrewstangl>. He enjoys helping others to use social media like a celebrity.

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ProMediaAuthority

ProMediaAuthority offers affordable, but very effective, services to significantly increase your authority, awareness, and traffic. We specialize in done-for-you services including Press Releases, Social Media Management, and Authority Publishing.

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