

MySiteFeed Makes It Easy For Anyone Who Wants To Create RSS Feeds

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Denver, Colorado - November 15, 2019 -
Louisville, Colorado based MySiteFeed.com has announced they are undertaking a code rewrite that will help those who generate RSS feeds to enable many key features that internet based businesses can utilize to extend their reach and ensure that their content is as widely distributed as possible. RSS feeds are one of the top ways of getting traction with customers, gaining new visitors as well as staying in contact with those who are already interested in their product or service.

Speaking on behalf of the company, representative Debbie McMurtry says, ?We are very excited to roll out this update. Having listened to our users and customers, we believe it is the right time to include these new innovations. We also know that many business owners are still unaware of how RSS feeds work?it is a standardized system for the distribution of content from an online publisher to internet users. We are here to help them leapfrog over other options straight to our best of breed solution.?

She continues, ?In the new update, we have prioritized three key features: mobile friendliness, better crawling features and easier feed management. Doing this now means that, going into 2020, our customers will have the best of breed RSS fee system and services at their disposal.?

Although technologists love their acronyms, RSS has stayed the course, though its base meaning has moved multiple times. Beginning with RDF Site Summary, it changed to Rich Site Summary and has now settled on Really Simple Syndication, at least for the time being. The last sees the most common usage today, and it provides a standardized computer-readable format that effectively allows content to be found easily. With millions of new web content pages being added daily, getting good content found is a key factor for those looking to achieve success online with their business.

With MySiteFeed.com, those who want to create RSS feeds have found it easy to use their existing content and websites to create feeds that can then be distributed through their free advertising supported service. Through the handy link on their page, anyone can create an RSS Feed for free. Many customers upgrade to their professional services, which are now available for less than $9.00 per month.

Those interested in learning more about RSS feeds are invited to explore the company?s blog on their website. In a recent blog article, ?Should You Create RSS Feeds On Your Site Or Host Them Elsewhere?? the company highlights the advantages of RSS Feed Hosting and notes that most webmasters and site owners appreciate being able to set up their RSS feeds quickly and easily so that they can experiment with it.

Many people are interested in a wide variety of topics, which may explain why they use RSS feeds to keep track of the latest updates on news and community sites, organizational information and blogs, product information, and so on. They also use such feeds to stay on top of health related news and any personal columnists they may follow. Having an RSS feed makes it easy for them to catch up with updated materials and new information.

McMurtry continued, ?Our aim is to get as many people, small businesses, community groups and others utilizing the same technologies the big companies use to reach out and stay in touch with their customers. They may be continents away but they will see your updates in seconds via our RSS feeds. We know that getting your content in front of them quickly is the best way to maintain interest, and this makes all the difference to your bottom line.?

While some individuals use RSS aggregator programs, which track sets of RSS feeds, RSS feeds currently see more use as features on other websites. They are also often used to create new websites that consist mostly RSS feeds. RSS feeds are also used to populate and publish content to many social networks, often scheduled to release in line with periods when their readership is active.

Anyone looking to make RSS feeds can do so easily through MySiteFeed.com, after creating an account. The new codebase will make it even easier for them to set up RSS feeds that are mobile friendly so that the feed?s content appears on any platform or website without issue.

Those who have to manage a number of feeds will appreciate many of the new feed management features which will be made available in the company?s new update. McMurtry states, ?We want everyone to have these features at their fingertips, rather than having to pay for expensive services that do not deliver bottom line results for their businesses. We know that our customers are eager for us to compete the new codebase, so please bear with us. We are working as quickly as we can while maintaining our high standards of customer support."

Those interested in signing up for a free RSS account may do so through the company?s website at MySiteFeed.com. The company encourages all those who wish to learn how RSS feeds can benefit their business (or non profit) to visit their blog for more information.

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