

Station Avenue Productions Offers Tips on Corporate Holiday Event Planning

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Station Avenue Productions, based in Haddonfield, New Jersey, has announced that they have released a white paper that provides some tips on corporate holiday event planning.

Just in time for the preparation of holiday parties and other events, the white paper is titled, "Event Success: 5 Cool Ways To Create One Red Hot Holiday Event!?" This can be helpful for small businesses that are planning a business holiday party and/or seasonal event, which is usually a cumbersome task. The white paper presents a number of questions that may need to be answered in order to effectively plan a business holiday party.

CJ DiRoma, CEO of Station Avenue Productions, says, "We have provided key tips for those who are planning a business holiday party this holiday season. We expect that our tips would make your planning task much easier. Better yet, you can request the assistance of our professional team. Our event management team has produced hundreds of concerts, non-profit galas, community, and corporate events. We rock our in-house venues with top producers who create an event that is memorable for all the right and most entertaining reasons. Doing the extra things and paying attention to the details is our motto even if that means taking the brown M&M's out of the bag!"

Some of the factors to be considered when planning a business holiday event is what to budget and when to budget; how to host an event that truly shows to the employees how much the company cares; the appropriate degree of holiday spirit and degree of entertainment for a corporate event for clients; how to promote the event on the company's social media platforms; whether it is advisable to write about the event on the company's blog; whether there is a need to come up with a gamification campaign to leverage the holiday party with existing clients and new leads; how much it would cost for a great comedian to entertain for the party; whether there is a need to hire an event planner; and more.

One important tip provided is to appropriately select the event's theme. It is vital to determine at the outset the goal, objectives and the theme of the event. It could be that the event is designed to express the company's appreciation for the efforts of the employees. Or it could be to try to attract new clients. The specific goal and objectives of the event will determine many of the decisions to be made, such as the color theme, the décor, and more.

Another key tip is to determine the social personality of the event. Planning the social media campaign for the event is also essential. For instance, it may be appropriate to talk about the upcoming event on Twitter or Facebook or Instagram or even all of them. It is vital to create social media energy, awareness, and celebration for the event.

Meanwhile, CJ DiRoma, CEO of Station Avenue Productions, has already worked with legends in the entertainment industry, such as Bette Midler, Kenny Rogers, John Mathis, Barry Manilow, and The Charlie Daniels Band, including Orlando Jones, Howie Mandel, Chef Brian Diffy, Bill Gardell, Boyz II Men, Sinbad, and more.

Station Avenue Productions offers various kinds of services. These include event management, production, talent buying, event creation, on-site production, and entertainment military tours. With regards to event management, they will take care of everything, from event creation, on-site venue coordination, to entertainment booking. They have been providing event management and event production services for over 40 years.

Another key service they can provide is fusing the appropriate talent with the client's event or venue. The team has already produced hundreds of concerts, corporate and community events, and non-profit galas. They have expertise in creating a memorable event. Furthermore, their event and production teams keep the event running smoothly while ensuring that everyone is happy, including the entertainers, the client, and the participants.

Those who are interested in Station Ave's Services can check out their website, or contact them on the phone or through email.

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For more information about Station Avenue Productions, contact the company here: Station Avenue Productions Carrie (CJ) Kline 856.278.1718 cjdiroma@stationave.com 64 E. UWCHLAN AVE

Station Avenue Productions

Station Avenue Productions is an event firm without comparison, and we'll prove it. We deliver the best events possible, no matter what the industry or budget. Period.

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