

## Businessman Ryan Allaire Gives Back During This Holiday Season

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FINO Giveback is a mission that means a lot to Ryan Allaire, CEO / ClubFINO Co-Founder. While growing up in FL his 7 person family once lived out of a motel room and his family relied heavily on charities and non-profit organizations donations in their times of struggle. Ryan recalled that he vividly remembers at 5 years old seeing smiling faces bring in food and gifts after his dad was injured on the job - putting him out of work for months. Then at 14, his mentor (Mr. B) and father, became instrumental in Ryan's life, witnessing how their main mission was to help people in need, and that same "giving back spirit" became a big interest for Ryan, as it played a big role molding him as a child.

Still to this day, Ryan remembers how special it was in the Thanksgiving and Christmas seasons not to be left out. So now, it's been such a blessing for him to share that same love he once experienced. Ryan and his mentor, and now business partner, have a "FINO Giveback" mission where they are helping thousands of people combined throughout the world.

For the "Thanksgiving Box Meal Giveback" - the first year, Ryan partnered with a local church and fed 10 families. The second-year they grew it to a little over 30 families, finding families through the local Food shelf, 5 Loaves. Then the 3rd year they fed 65 families and last year they had the blessing of feeding over 150 families. And looking to do the same this year. Those who know anyone who is needing a little "pick me up" in the New Richmond, WI area, and could use a little extra love this holiday season, go to 5 Loaves, off of Knowles Ave, and get their name on the list. Or go the www.feednewrichmond.com for more information.

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