Small Biz Marketing AZ Offers Google My Business Listing Services

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Small Biz Marketing AZ, a digital marketing agency based in Phoenix, Arizona, has announced that they are offering GMB page one listing services for local businesses. The impact of having a Google My Business page one ranking for a local business is more phone calls and clients. They want to point out that having a local presence for a particular business is vital with Google handling more than two trillion searches every year, and almost 50 percent of those having local intent.

Paul, a spokesperson for Small Biz Marketing AZ, says, ?Here is an excellent opportunity to harness all the persuasive power of the Google My Business Platform, claim your business on Google Maps, build your website?s authority, and make a killing.?

He continues, ?Four out of five consumers conduct local searches on search engines to try and find the right business to meet their needs. Google My Business can connect your business with customers on the other end of those searches. With just a small investment of time, you can create a free way to attract customers.?

Google My Business is a free marketing tool that allows customers to connect with businesses. Thus, by just spending a few hours creating a GMB account, businesses would be able to drastically boost their chances of being found online and increasing profit. Businesses will find that GMB offers a seamless solution to the difficulty of managing Google presence across different platforms.

GMB provides a free and simplified dashboard that can help business owners manage their business listings across the Google platforms. With this dashboard, businesses can monitor analytics, post content, launch Google Hangouts, and get back to their customers. A number of information can be added by a business to its GMB page. These include the website, working hours, business category, accessibility, GMB guidelines, and the business? local presence with reviews.

GMB has become even more essential for businesses as more consumers use their smartphone and other mobile gadgets to look for products and services while they are on the go. Studies have found that 56 percent of consumers look for products and services using their mobile gadgets. An even for their in-store purchases, 82 percent of consumers utilize their mobile gadgets to do some comparison shopping or for claiming coupons.

A related service provided by Small Biz Marketing AZ is lead generation for small businesses. This provides a new strategy for businesses. Rather than sitting in a table during a trade show for several hours or preparing a screen hoping that targeted customers will complete a form, prospects will be generated and delivered to the marketer using the technologies of the Internet.

The basic principle is for a service provider to develop a website or partnership with various sites where they advertise or market the product or service. Internet users who happen to visit those sites and are interested in the product or service, may complete an online quote request form. The completed form is sent to the digital marketing agency like Small Biz Marketing AZ. The information provided by the consumer is then verified and then sent to the potential suppliers or businesses.

Lead generation can actually work for just about any kind of company. However, businesses who have already used it include insurance agencies, realtors, education associations, furniture shops, and office providers. Studies project that this will grow further, particularly with service-oriented businesses.

There are a number of advantages of lead generation, which make it a popular choice for many companies. This is because it allows a company to: ascertain price for a particular lead; choose a specific geographic area; choose the product or service that they want to offer to prospects; regulate the number of prospects for each month; and pay only for those leads that have been obtained.

Those who are interested on how to get more customers using the Google My Business listing can visit the Small Biz Marketing AZ website or contact them on the telephone or through email. They are open from Monday to Friday, from 8:00 am to 5:00 pm.

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For more information about Small Biz Marketing AZ, contact the company here:Small Biz Marketing AZPaul4802510765paulbagorio@gmail.comSmall Biz Marketing AZ .com4747 E. Elliot Rd Phoenix, AZ 85044

Small Biz Marketing AZ

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