



Profitable Advice Agency Provides Amazon Sponsored Ads Service

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Valrico, Florida based digital marketing service Profitable Advice is pleased to announce that they are providing Amazon marketing services. The Profitable Advice agency is an Amazon Sponsored Ads management agency geared towards 6-7 figure Amazon Sellers that performs full Amazon ads management while providing complete transparency without any contracts.

Peter Humleker, owner of Profitable Advice agency, says, "This isn't a huge New York City Sponsored Ads agency. It's a small company where you'll be working directly with the owner. Profitable Advice is a boutique operation, and all of our clients' Amazon ads accounts are managed by myself. Profitable Advice doesn't outsource your work to offshore employees who may not be vested in your best interest and return on investment."

Peter Humleker has been in online marketing since 2004, when he created his first downloadable information product. His next 10 years were spent focused on furthering his knowledge, studying pay per click marketing and search engine marketing. In that time, he ran his own marketing agency, working with clients to bring increased traffic to their websites. In 2013, he got into the e-commerce industry and began managing over

\$1.2 million dollars per month in Google Shopping Ads for clients.

Humleker says, "My obsession with Amazon began while I was working in the e-commerce industry. Once it latched on to me, I learned everything I could about successfully launching a product on Amazon's platform and dominating a category. Then, I put my Amazon marketing knowledge and skills to the test; I started manufacturing my own brand of herbal supplements and took my digital marketing skills and applied them to Amazon. As they say, the rest is history."

Humleker is proud to say that he is one of the few people accredited by Amazon's Sponsored Ads Programs. He has been working with Amazon on all their Sponsored Programs since 2015, when he first started his herbal supplement company. He says, "As I sold my products on Amazon and made it my full-time job, I continued to hone my skills on Amazon's ad network and learned everything I could. I wanted to put my skills to use and help others, which is why I started this company. I've purposefully kept my company small so that I can ensure that every client gets personalized attention. Contact me so we can discuss your companies products and goals. I want to help you grow your brand."

Clients who have made use of Profitable Advice Agency's services have nothing but praise for Peter Humleker and his Amazon advertising expertise. In a review found on the company's website, Amazon seller Denise says, "I've recently launched my first product on Amazon and found that my product was just buried! It's impossible to sell a product if no one can find it! Peter reviewed my listing and gave me some excellent advice?tips on the importance of keyword order and some selling techniques that I was simply missing. He gave me a step by step plan for Pay Per Click ads that will help me hone in on the most productive keywords once I reach that step in my journey. After changing the title, I actually got an organic sale."

Denise continues, "I'm excited about moving things forward and really grateful for the advice Peter has given me. His consult included a great keyword list, a checklist highlighting areas that were fine as well as ones that needed some attention and a detailed video review of my listing that was over 20 minutes long! Really helpful information to me. Thanks so much, Peter, for supplying the help I've been looking for!"

In another review, Chrystelle Song shares her experience with the company, saying, "Peter took the time to create a personalized video detailing the changes that I needed to make in my listing. He didn't only tutor me on PPCs, but he also gave me some valuable suggestions on listing enhancement, and some great tools that would help me achieve better campaign results and an optimized listing. After applying some of his recommendations, I can already see results: an optimized listing, with better looking pictures and more specific keywords for my campaign. Peter is definitely knowledgeable and I highly recommend him."

In addition, Humleker is also the Organizer of the Meetup.com meetup group "Amazon Sellers in the Tampa Bay Area," where he teaches e-commerce marketing and sales once a month. His meetup group is one of

the largest Amazon Seller meetup groups in the US.

Those who want to learn more about the Profitable Advice agency and the various services they provide can find more information on the company's website. Additionally, they also encourage interested parties to get in touch with Peter Humleker directly via email or phone.

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For more information about Profitable Advice Agency, contact the company here: Profitable Advice Agency Peter Humleker (307) 321-4595 peter@profitableadvice.com 3002 WISTER CIR VALRICO, FL 33596

Profitable Advice Agency

Amazon Sponsored Ads Management Agency managing pay per click ads on the Amazon platform for Amazon sellers. Increase sales and lower ACOS for our clients. No contracts, selling on Amazon since 2015.

Peter Humleker

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