



Route App for Auto-Tracking Online Purchases Raises \$12 Million

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Sunsella, a business based in Las Vegas, Nevada, that offers home and kitchen products online, has announced that Route, which offers an app for auto-tracking packages en route to the buyer, has been able to raise \$12 million. Through a Gmail extension, the startup company's app allows people to track all of their e-commerce purchases, and they can also buy insurance for just 1 percent of an item's cost. By handling the merchants' post-purchase customer satisfaction needs and charging customers for insurance, Route has grown to \$8.85 million in revenue run rate and from 5 to 100 employees in 2019.

Route has recently revealed that it was able to raise \$12 million in total. This came from a January pre-seed round from Peak Venture Capital and a new seed round from Album VC and Pattern. Through the Route app, purchases from the partnered merchants instantly appear in the app and its website through API. All other purchases can be automatically included by authorizing the Route Bot Gmail extension whose job is to scan for shipping updates. Route then displays all of the shipping info on the map on a smartphone, mobile gadget, or computer.

Meanwhile, SunSella is also an online marketer of home and kitchen products that could possibly be one of

those who will taking advantage of the Route app. A convenient product from Sunsellia is the Leakproof Lunch Container. These are 100 percent leakproof bento boxes, which means there would be no problem about liquids going into the other compartments and ruining the other foods in the box. This bento box can be used as a work lunch box or a student's lunch box. Working adults could plan and prepare their lunch for the entire week and keep these boxes in the refrigerator for fast and easy retrieval in the morning before they go to work, allowing them to reduce their preparation time before going to work. The same thing can also be done for students, also minimizing their preparation time before going to school.

Also among the popular products offered by Sunsellia is the silicone vegetable steamer. This steamer can be made smaller in size to make it easy to keep in the drawer or cabinet when it is not in use. It is made from high grade silicone and its size can also easily be adjusted to make it fit inside a wide range of pots and pans. It is capable of withstanding heat up to 446 degrees Fahrenheit or 230 degrees Centigrade. It also has durable locking handles that can be conveniently used for retrieving the steamer from inside a pot or pan. And the handles can be folded so that the lid of the pot or pan to be closed while being used for steaming. It can be used to steam fruits, eggs, dumplings, desserts, vegetables, chicken, meat, seafood, and more.

Another popular product from Sunsellia is a set of four silicone egg rings. These rings are made from high-grade and extra thick silicone and each ring is provided with a stainless steel handle. Each ring is reusable and non-stick and it is recommended to use it on coated cookware to ensure non-scratch cooking. Those who like to cook would be able to make perfectly round pancakes, omelets, fried eggs, burger patties, and more with these silicone rings. They are also heat resistant and oven safe, which means they can also be placed on a barbecue grill, a skillet, a pan, or a griddle.

Also available from Sunsellia is a stainless steel vegetable steamer. This is made from 100 percent high-grade stainless steel and it has a unique design such that its diameter to be easily adjusted to allow it to fit various sizes of pots and pans. Its diameter can also be made to fit inside a pot or pan in order to steam different kinds of foods. It can also be used as a container for the steamed vegetables or other foods and it can be easily retrieved from inside a pot or pan through its center ring or extension handle.

Those who would like to know more about the Sunsellia home and kitchen products can head towards their website or contact them on the phone or through email.

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For more information about Sunsellia, contact the company here: SunselliaMike Law(702) 952-9541 info@sunsella.com 9550 S Eastern Ave Suite 253 Las Vegas, NV 89123

Sunsella

The Sunsella range consists of high quality kitchen utensils and gadgets designed to improve your quality of life.

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