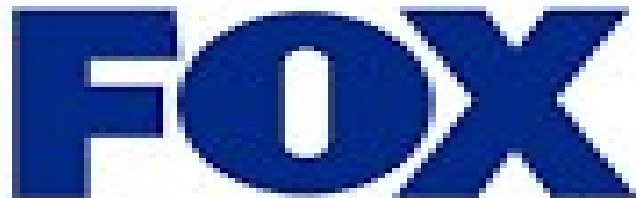
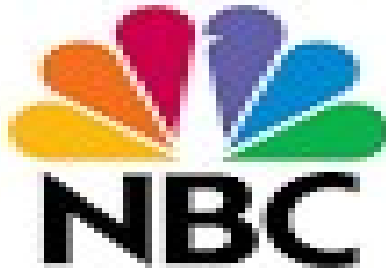
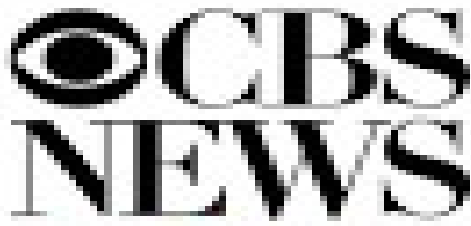


As Seen On



## **Details On How To Become A Media Authority Released To The Public**

*August 11, 2015*

August 11, 2015 - PRESSADVANTAGE -

Media Authority, a business in Oxnard, CA, has released new information on how to become a media authority online. They want to make sure that businesses are helped by the major media to get the recognition they require to grow their operations. Media Authority wants to help businesses achieve just that. Further information is available on <http://www.youronlinesuccess.com>.

Jerry Moore from Media Authority says, "All the large brands and companies are constantly on the news, advertisements and more. Many believe that this is because they have an endless budget to throw at their marketing efforts. While this may be true, we can help small businesses achieve exactly the same results, but at an affordable price."

Media Authority has strategies designed to allow their customers to become known as experts in their field. This is done by getting recognition from the various media networks, including ABC, CBS, NBC and Fox. In so doing, a business will be able to increase their brand awareness and find that customers are coming to them because they recognize the business.

"The benefits of having media authority are huge," adds Jerry Moore. "Most importantly, it makes a business stand out from the crowd and tells the world that they are dealing with a serious company that is an expert in their niche. Being a trusted source is vital to getting more customers."

All businesses continuously look for ways to gain the trust of their customers. They want to be recognized as an expert, but this can be very difficult to achieve. Fortunately, by being mentioned in the media regularly, this trust builds up. People trust the major media sources, and if they list a certain company, people will automatically presume they are good at what they do.

Trust is the key to having a competitive edge over others in the field. Additionally, once consumers like and trust a business, they are generally more willing to pay more for their products and services as well. As such, gaining media authority offers two kinds of positive results: increasing the number of customers that come to the company and boosting profit margins.

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For more information about Media Authority, contact the company here:Media AuthorityJerry Moore5103783525jmoorerxppc@yahoo.com1227 W. Roderick AveOxnard, CA 93030

## **Media Authority**

*Media Authority Done For You provides our clients with Media Citations from ABC, CBS, NBC and Fox.*

Website: <http://www.youronlinesuccess.com>

Email: [jmoorerxppc@yahoo.com](mailto:jmoorerxppc@yahoo.com)

Phone: 5103783525

