



BBI Kitchen Food Scale Receives Flood Of Five Star Reviews

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Better Brighter Ideas, an East Lansing, MI based business, has received rave reviews for its digital kitchen food scale. The company has also recently received their registered trademark status.

"We have been getting very positive reviews from our customers and we are excited to add more products over the next year," says Nina Bailey, Better Brighter Ideas spokesperson. "We're thrilled that our customers love our kitchen scale so much."

The scale, released on the Amazon marketplace in January 2014, currently has almost a 5 star overall rating, with more customers buying and offering positive reviews every day.

The food scale is easy to clean, with touch points instead of buttons for a smoother surface. It wipes clean without worries of food getting stuck in cracks and crevices.

Better Brighter Ideas includes two sets of batteries with each purchase, as well as a downloadable healthy eating guide and a free special measurement cheat sheet for easier measuring. The cheat sheet is printed on

a card which can be taped inside a cupboard door for easy access.

The kitchen scale is constructed of durable tempered glass and includes four rubber stops on the bottom so it will not tilt or wobble. It includes a two year manufacturer's warranty for replacement if the unit fails or breaks.

It comes in standard white and features a large LED display that stays on long enough for multitasking in the kitchen. The auto shut off feature helps to maintain battery life.

"I've been using it for a few months, and I have to say that this is the best kitchen scale I have ever owned. I love that it is so easy to toggle between the different weight types like grams and ounces. And it's so accurate. It reads right on target each and every time I use it. I wouldn't trade this for any other scale in the world," says one Amazon customer.

More about the scale, including a complete list of features, and about Better Brighter Ideas can be viewed on the company's official website or consumers can find the kitchen scale on the Amazon marketplace.

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For more information about Better Brighter Ideas, contact the company here: Better Brighter Ideas Nina Bailey 517-580-0808 media@betterbrighterideas.com P. O. 243 East Lansing MI 48826

Better Brighter Ideas

Better Brighter Ideas is an e-Commerce business that offers a premium products such as the BBI Kitchen Food Scale that helps people properly measure their food for portion control and cooking with accurate measurements.

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