

Leeds SEO Specialist Offers Free Audits & Analysis

December 09, 2019

December 09, 2019 - PRESSADVANTAGE -

Leeds, UK based Deepblue Digital, a company that specialises in Search Engine Optimisation (SEO) and Digital Marketing, has announced that they are now offering free SEO Analysis and Audits. The company states that they seek to help business owners around the community learn how they can improve their online presence and promote their business' growth.

Jason Cook, a representative of Deepblue Digital, states, "We are now inviting prospective clients from all across the Leeds community and its surrounding areas to reach out to us in order to request a zero compromise, free of charge SEO analysis. During these consultations, we will discuss and evaluate how SEO can help promote their business, improve their online presence, and increase their customer base, with clear examples of how certain techniques could be applied to their specific business depending on their industry and target audience. At the end of these consultations, we will answer our client's inquiries and discuss how we could move forward with our services."

Through this initiative, the company hopes to bring attention to the importance of SEO, as they state that a strong online presence is what makes a successful and prosperous business. Cook says, "Your potential customers are out there, trying to find your company, but because they cannot find you, they will choose your competitors. It is in your best interests to optimise your online presence, and this can be achieved through a variety of methods. On one hand, you can make it easier for your customers to find your website through popular search engines. On the other, you can refine your online presence as a whole in order to stand out from the competition and make your brand more memorable for your customers. This is the best way to draw customers and keep them interested in your products."

For almost two decades, Deepblue Digital has helped businesses owners across Leeds reach new customers, maintain their regulars, and become more prosperous, supporting them to elevate their companies to new heights. Over their extensive history, they have worked with companies in all kinds of industries, partnering with startups as well as small and medium-sized businesses. They maintain that the

key to their success is their willingness to work alongside their clients, helping them determine clear goals and devising a strategy to fulfil them.

Their most popular service is simple SEO optimisation, which consists of modifying and adapting a company's website and content to improve their ranking for certain keywords on search engines. These keywords are chosen depending on a company's niche and scope, as Deepblue Digital states that they can prioritize reaching either local customers or a broader region depending on their client's needs.

Cook says, "If you are a local business, you need to prioritize making yourself visible to the locals, as they constitute the entirety of your customer base. For example, if your company is based in Leeds, we would deliver a campaign to optimise your SEO potential and boost your online ranking. High returns can be achieved if your website ranks well within search engines, and Deepblue's SEO methods are designed to ensure long-lasting results for your business through the use of bespoke, trusted techniques."

Aside from SEO for small and medium sized businesses, Deepblue Digital also offers professional website design and digital marketing services. The marketing expert asserts that their programmers work closely with the design team to make sure that every website they produce has an appealing look, is search engine friendly, optimised to the highest standards, and remains easy to use across all platforms. They have different solutions depending on their client's budget and needs, allowing the latter to choose from a custom-built website or a range of pre-built template designs. Regardless of their choice, the company guarantees the stability and adequate SEO of their client's website. Explore their services further here: [Web Design Leeds](#).

Some of the other services that Deepblue Digital offers include Technical SEO, Link Building, Graphic Design, and Google Adwords. The local company states that they are always keen to share metrics to help illustrate their results. They track website visits, goals, and analytics for all of their services, providing clear, quantifiable measurements of the improvements achieved through these avenues.

More information can be found on the company's website, as well as a contact form that prospective customers can use to request a quote for one or more of their services. Interested parties are also welcome to visit the company's blog.

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