



## **Speed Square Holder Coming Back Due To Popular Demand**

*December 05, 2019*

December 05, 2019 - PRESSADVANTAGE -

Moscow, Idaho based Holstery, which manufactures some of the leading holster products sold across the US, is delighted to announce that they are updating the much-loved speed square holder, thanks to a resurgence of interest following an episode of This Old House. The speed square, also known as the rafter square, is one of the most popular products used by carpenters, builders and Do-It-Yourselfers. Holstery's speed square pouch or clip is bound to be a popular gift to keep this tool safe.

Founder Josh Hartung says, "Developing this product was a huge challenge for us. We're using cutting edge materials and manufacturing processes like 3D printing for the first time in the industry. I'm confident that contractors, framers, carpenters, and the many other people who rely on these speed squares are absolutely going to love this holster."

The speed square holder will ensure that the speed square stays safe and available at hand. The speed square, invented by Albert Swanson in 1925, became a popular tool for many craftsmen because it combines common functions of the combination square, try square and framing square into a single tool. It became a toolkit necessity for carpenters making basic measurements and marking lines on dimensional lumber. It was

also used as a saw guide for making 45 degree cuts.

With Americans demanding high quality, handcrafted decorating and remodeling work, and shows like This Old House highlighting the benefits of expert craftsmanship, Holstery's Speed Square Holder is certain to become more popular as the new decade approaches. Hartung says, "As we move into developing a more sustainable economy through eco-friendly initiatives, more people are looking for inspiration in the tools and techniques used to make things that last. Our holster products are a perfect fit for them to carry their tools in a more convenient fashion. All of our premium holsters are built by hand here in North Idaho from the finest materials and come with a lifetime warranty."

The company's first priority when designing the holder was to use a tactical belt clip that is highly secure and fully field replaceable. They designed a clever passive retention mechanism to prevent the speed square from slipping out while still allowing it to be drawn quickly and easily replaced. The company also took measures to reduce its weight and bulk compared to the original designs. To cap it off, they extended their innovation to their manufacturing process, using 3D printing and carbon fiber infused plastics to reduce waste in order to ensure its carbon footprint would be smaller than previous Holstery products.

The company was recently featured in an article in Digital Journal which highlighted two of their products, the Holstery HammerMaster and The Holstery TapeMaster. Both products are sold through their own website and their Amazon storefront. The Holstery TapeMaster, a tactical tape measure holster, proved very popular during the Black Friday sales. The reasons for its popularity are evidenced in their recent reviews.

In a recent 5-Star review on Amazon, Justin Johnson says, "Product has met all of my needs. From rock solid craftsmanship and durability. Would recommend if you don't like the lame leather pouches or janky hardware store rendition of a poor excuse of a tape holder." Another review by Ashley T awarded the TapeMaster 5 Stars as well, saying, "I've worn this every day for the past six months. Best purchase in my EDC collection. It makes layout a breeze. Recommend to every tradesman."

Hartung comments, "I created Holstery to create the kind of EDC holsters I want for myself. I back every single one of my products with a lifetime guarantee. I want to say thank you to everyone who has taken the time to give their honest opinions, particularly as they are the people who really make America great. It makes me want to do more and help everyone with the holsters, which make a big difference in getting a job done well and conveniently."

He continues, "We are grateful at this time of year for many things. I am particularly grateful to everyone who has passed on their recommendations for our high quality holster products to other craftsmen. We will continue to strive to make the very best products and keep earning the trust of all our customers."

Holstery plans to formally announce the speed square holster in the next few weeks, including pricing and detailed photos. In the meantime, those interested can purchase Holstery's products directly from the company's website, which provides a thorough description of their features and benefits, or through Amazon. Notably, shoppers who purchase directly from the company may take advantage of their 20% discount plus free shipping within the US. Customers may reach out to Josh Hartung directly to follow up on any further inquiries.

###

For more information about Holstery, contact the company here: [HolsteryJosh.Hartung@holstery.com](mailto:HolsteryJosh.Hartung@holstery.com) PO Box 8162 Moscow, ID 83843

## Holstery

*Holstery helps you carry better. Fusing tactical materials with clever design, Holstery builds tool holsters that blow the traditional guys out of the water.*

Website: <http://www.holstery.com>

Email: [josh@holstery.com](mailto:josh@holstery.com)

