



## Intelligent Elixirs Pure Squalane NEW Botanical A Night Serum

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Denver, CO ? Announcing the new Botanical A Night Serum; a non-irritating, clean botanical alternative to a retinol serum.

Retinols are beneficial because they help increase cellular renewal, promote collagen and brighten the skin. However, there are often adverse side effects to retinols because they can make the skin red, sensitive and flaky.

The Botanical A Night Serum provides the same benefits as a retinol by increasing cellular turnover and collagen synthesis, but without the adverse effects. This nighttime recovery serum also energizes skin cells to keep skin more vibrant and glowing throughout the day.

Key Ingredients & How They Work:

- Vit A Like - Similar to a retinol, clinical studies have shown it helps with epidermal renewal as well as strengthening the dermis by promoting collagen synthesis resulting in smoother, brighter skin. Additionally, it

offers a better stability and no irritation, redness or flaking.

- Revitalin - Studies have shown that Revitalin boosts cells daily energy when the skin needs it most to keep skin glowing and energized throughout the day.

- Carnosine - A naturally occurring amino acid combination that provides exceptional antioxidant and anti-inflammatory benefits. Studies also suggest that carnosine may also guard against glycation.

Use: Apply 1 pump to clean, dry skin in the PM follow with moisturizer. Apply daily for optimum benefits.

Price \$38

### About Intelligent Elixirs

Intelligent Elixirs is a clean, clinical, cruelty-free product line skillfully formulated with the most effective, scientifically proven ingredients to nourish and foster healthy skin. The creators of Intelligent Elixirs, Cat Tatman and Mary Butler have a combined 36 years experience in the professional skincare world. They were inspired to create a product line for the retail marketplace that was clean, easy to use and that delivered the same results and efficacy as a professional line at an affordable price point.

Website: [ieskincare.com](http://ieskincare.com)

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## **Intelligent Elixirs**

*Intelligent Elixirs has created the best skin-care products to help you to maintain healthy youthful skin and curb the signs of aging.*

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