



Enzo's Matcha Green Tea Powder Celebrates One Year Anniversary

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Enzo's Private Selection, a business in Buffalo, NY is happy to celebrate the one year anniversary of its Match Tea product. During this time, some 3,000 individual bags were sold, and the company also donated at least 300 products. They have also had a number of other achievements on the selling platform Amazon during this time period.

Robert Cruso from Enzo's Private Selection says, "Our Matcha tea has proven to be highly popular and, after a full year of trading, demand continues to be strong. This year, we wanted to do things a little bit differently, further improving both the product itself and the community work that we do."

Since its original launch, the Matcha green tea received the #1 bestselling spot on Amazon on three separate occasions. Today, it ranks #3 in the 'tea sampler' category. It is expected that, with the new improvements to the product, it will quickly take up the number one spot again. If customer reviews are anything to go by, this seems highly likely.

"I'm a barista at a Starbucks and gave this to a coworker as a Christmas gift," says Cheesasaurus Rex. "We

tried it together and couldn't believe how much sugar Starbucks adds to their matcha/ how weak theirs is. This is definitely a top quality product- she now keeps a bag in the back to use at work! Neither of us will settle for sub-quality matcha again, Enzo's is the best."

As part of the celebration of the one year anniversary, Enzo's will release a new design for their Matcha tea product. The new design will include details about the nutritional value of the tea itself, so that people have an even greater understanding of the beneficial elements they are consuming with every cup.

Furthermore, Enzo's Private Collection strongly believes in giving back to the community. As such, they have long given \$1 from every bag sold to a good cause. They have now changed this, and will actually donate 10% of their profits to charity instead. Enzo believes that this will create an overall increase in how much is actually donated.

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For more information about Enzo's Private Selection, contact the company here: Enzo's Private Selection Robert Cruso 9174361686 customercare@enzomatcha.com 4610 Cameron Road Buffalo, NY 14202

Enzo's Private Selection

It all started from a young man, named Enzo, needing the extra boost of energy to keep up with his college studies. He traveled the world during his internship and found himself visiting a tea farm. The company was founded there when Enzo tried Matcha.

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