



## **Cardboard Producer DS Smith Increases Profit by 15 Percent Due to Growing Online Demand**

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Sunsella, a company based in Las Vegas, Nevada, that offers home and kitchen products online, has commented on the announcement that UK-based cardboard manufacturer DS Smith Plc has reported a 15 percent increase in profits resulting from a growing demand from online retailers and costs savings enjoyed from its acquisition of Spanish rival Europac in 2018. Online companies, including Amazon, make use of the packaging products manufactured by DS Smith.

What makes the jump in profits even more surprising is that the company has been struggling with problems with regards to the volatility of paper pricing and the decline in demand from the industrial packaging sector, in view of the weakness of the automotive industry in Germany and the Benelux region. The company, which manufactures corrugated cardboard and recycled paper, reported a mere 0.7 percent growth in box volumes for the first half of the year.

Meanwhile, the online marketer of different home and kitchen products has noted that this particular news is encouraging for online retailers because it means that e-commerce continues to grow. One of the products offered by Sunsella is their stainless steel vegetable steamer. This is 100 percent made from high-grade

stainless steel and its diameter can be easily be adjusted to allow it to fit various sizes of pots or pans. It can be used to steam various kinds of food, such as desserts, chicken, fruits, eggs, seafood, dumplings, vegetables, meat, etc. It can also be used as a container for the steamed vegetables and other foods and it can be easily retrieved from inside a pot or pan with its center ring or extension handle.

Another convenient product for cooking from Sunsella is a set of four silicone egg rings. These are constructed from high-grade and extra thick silicone. Each ring is provided with a stainless steel handle to allow easy retrieval from the pan when cooking. Each ring is non-stick and reusable and it is advisable to use it on coated cookware for non-scratch cooking. These silicone rings can be useful in making perfectly round fried eggs, pancakes, omelets, burger patties, and more. These are heat resistant and oven safe so that they can be placed on a griddle, a pan, a barbecue grill, or a skillet.

Another popular home and kitchen product from Sunsella is the silicone vegetable steamer. This steamer can easily be kept inside the drawer or cabinet because it can be made more compact. It is made from high grade silicone and because its size can be easily adjusted, it can fit into a wide range of sizes of pots and pans. It can withstand heat as high as 446 degrees Fahrenheit or 230 degrees Centigrade. It also has durable locking handles, which are useful in retrieving it from inside a pot or pan. The handles can be folded to permit the lid of the pot or pan to be closed while inside a pot or pan. It can be utilized to steam various types of food like meat, dumplings, fruits, eggs, chicken, desserts, vegetables, seafood, and more.

Another home and kitchen product from Sunsella is the Leakproof Lunch Container. These are totally leakproof bento boxes, ensuring that soup and other liquids do not accidentally leak out of the box, possibly causing damage to other belongings inside the bag where it is placed. It also means that the soup or sauce in one compartment will not leak into the other compartments, possibly affecting the other food in the bento box. This bento box can also be used as a student's lunch box or as a worker's lunch box. Parents can plan and prepare the lunch of their children for the whole week and then keep these boxes in the refrigerator. In the morning, they can just get one of the boxes from the refrigerator, heat it up, and then give it to their children who bring it with them to school. Something similar can also be done by workers.

Those who would like to learn more about the Sunsella home and kitchen products can proceed to their website or contact them on the telephone or via email.

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## **Sunsella**

*The Sunsella range consists of high quality kitchen utensils and gadgets designed to improve your quality of life.*

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