



Target Plans To Open New Store In Times Square

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Target is planning to open a new store in New York's Times Square in 2022. The discount retailer is looking to expand its presence in New York by opening a new store in the center of the busiest part of the city. The new store is to be found on 42nd Street between 7th and 8th Avenues. The store will open in 2022 and will cover 33000 square feet. It will be the tenth small format shop in the Manhattan area and another in a long line of new stores being opened by the company all over the country.

This new store will be the next step in Target's rapid expansion in the New York area, which started this year on the Upper East and Upper West Sides, with several locations opening on the Lower East Side. Target has seen great success with their strategy which involves moving into densely populated areas like New York and college campuses with small stores a fraction of the size of traditional big box stores. These smaller Target stores can be as small as 15000 square feet and average at about 40000 square feet, a third the size of a full-sized store.

Target has been able to expand when other companies have had to close due to the fact that the company has been able to focus on both its online and offline presence. The company has also found ways to make sales more profitable, decreasing costs by delivering online orders straight from their stock rooms, including those of smaller stores. The company also offers pick up services, with customers being able to purchase

items online and then pick them up at stores, reducing the shipping costs significantly. All of this has allowed Target to compete with some of the largest chain stores in terms of pricing, merchandising and delivery and thus the company has been able to expand faster and in more areas than some of its competitors.

Kitchen utensil supplier, Sunsell, has been watching these developments closely and, since it shares some of the same customers as target, the company hopes the growth of target will make shopping easier and more convenient for many of their shared customers.

The company is a kitchen utensil producer and supplier that works to produce high quality, affordable kitchen utensils from the highest quality materials. As their site says, "Whether you're preparing breakfast as the kids are rushing to get ready for school, making snacks before driving the kids to sports, or fixing dinner after a day of running errands, you can feel totally confident that they will help you get the job done. All of our products are designed and engineered with you in mind, because our customers deserve the best. We hold our products to the highest possible standard in order to guarantee your safety and satisfaction, ensuring that you get the best quality product possible."

The kitchen utensil producer understands that their customers' lives can be busy and the company makes an effort to ensure that their lives are as easy as possible. Their products are designed with this in mind and every product is made to be as convenient and simple to use as possible. Their products regularly receive great reviews from customers. "Steaming veggies is the best way to get all the flavor they have," says a five star review of the vegetable steamer on Amazon. "These steamers are a mainstay of our kitchen work. The stainless lasts so much longer than lesser ones. The variable size lets it fit from a small saucepan up to a bigger stock pot, very handy."

Anyone looking for good quality kitchen utensils can find exactly what they are looking for on Sunsell's site. One can order either from the company's site or from Amazon. Find out more about Sunsell and the many high quality kitchen utensils it offers at any of the links provided above.

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For more information about Sunsell, contact the company here: SunsellMike Law (702) 952-9541 info@sunsella.com 9550 S Eastern Ave Suite 253 Las Vegas, NV 89123

Sunsella

The Sunsell range consists of high quality kitchen utensils and gadgets designed to improve your quality of life.

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