



Be Wise Launches New Website For EMT First Responder

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Old Bridge, New Jersey-based Be Wise is pleased to launch a new website that is specially designed for first responders such as EMTs, police, and fire people. The new website at: <https://firstresponderdiscounts.us/> is a free platform for vendors and suppliers to introduce great deals and discounts to emergency first responders. In an effort to reward these hard-working and selfless heroes, it is free to both first responders and vendors.

“We are proud to launch a new website that helps to connect EMTs and paramedics to some of the most trusted vendors and suppliers in the industry. It is an online platform to reward and recognize the heroic contributions of emergency first responders. Feel free to explore all sorts of great deals and discounts that are available exclusively through the website,” says Jay Lopatin from Be Wise. He points out that the new website has been designed to provide an ultimate user-friendly experience, with a contemporary and streamlined design that allows online users to easily find what they want. Lopatin also states that the site includes many new features to help people reduce the number of clicks needed to navigate the site and easily filter down products. Their rapid response functionality enables the site to quickly and seamlessly switch from desktop to mobile view and vice versa.

Meanwhile, the new website also includes a comprehensive list of discounted products from the site's partner brands. Be Wise explains that some of the deals can only be found on their website and are exclusively distributed only on the [firstresponderdiscounts.com](https://www.firstresponderdiscounts.com) platform. Lopatin further states that those who are interested in partnering with Be Wise can use this website as an effective marketing tool to advertise their products and services for free.

As noted on the company's Facebook Page at: <https://www.facebook.com/firstresponderdiscounts>, they offer a simplified marketing platform where they leverage their talent and experience to create something that can be of great help to the community, especially to modern-day heroes like EMTs, paramedics, and emergency first responders.

In a published article on UCLA MedNet website, they point out the crucial role of EMTs, paramedics and emergency first responders during life-threatening emergencies and situations. They explain that in the field of emergency medical services (EMS), there are different levels of certifications for every care provider, the most common type of care providers in all of EMS are EMTs, followed by EMT-intermediates, then paramedics. EMTs are often referred to as EMT-1s and even though they are considered as entry level, EMT-1s are trained and equipped with the essential skills to help in life-threatening situations. In fact, many paramedics, doctors, nurses, and firefighters have used their EMT-1s education and work experience as a stepping stone to their new career.

Be Wise does not limit nor define who is a first responder. They say that for example, it's easy to recognize first responders such as EMTs, police and fire. But also nurses, wheelchair drivers and park rangers are part of the group as well. The site says it's not always obvious. For this reason, the company wants to empower vendors to be as flexible as they wish. Vendors may choose from a sample list of first responders or create their own categories.

Vendors and suppliers who wish to list and publish their offers through the website may do so for free. Complete details on how to become a First Responder Discounts' partner can be found on the website. Alternatively, interested parties may connect with First Responder Discounts through their official social media pages to learn more about their latest news and important announcements.

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For more information about Be Wise, contact the company here: Be Wise Jay Lopatin (732) 553-8212 info@b-yy.com 8998 Route 18 Old Bridge, NJ 08857

Be Wise

Be Wise brings out the best between local businesses and their customers.

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