Dussty Scott of Get Found Fast ? The Denver SEO Experts ? to Speak at the Castle Rock Chamber of Commerce

December 10, 2019

Centennial, Colorado - December 10, 2019 -
The Castle Rock Chamber of Commerce is hosting a new event titled "Reputation and Review Management: How to harness word of mouth", for business owners. Taking place on Thursday, December 12th between 11:30 AM and 1:00 PM MST, the featured speaker will be Dussty Scott from Get Found Fast. The event is free for all Chamber of Commerce members and paid tickets will be available for non-members at $25. Those interested in attending or wanting more information can contact the Chamber of Commerce through their website.

Ms. Scott is a digital marketing growth hacking professional and is the Advertising Agency Manager for Get Found Fast of Denver, Colorado. She is an advertising, public relations and speech communication specialist with a rich and varied background in both marketing and media. She has the expert knowledge and experience necessary to assist business owners, both small and large, in getting the very most out of their online presence.

The event is the latest installment of Castle Rock Chamber of Commerce?s ongoing ?Biz Builder? series of

educational and informational presentations for local businesses. The main aim of the event is to help those in business to understand how to improve both the number and the quality of online reviews received by their businesses.

Online reviews are becoming an increasingly important factor for both bricks and mortar businesses with an online presence as well as Internet-only businesses. There are so many online choices of vendor for customers to choose from nowadays that the difference between making a sale and not making a sale can depend on the reviews that are seen.

If all the reviews received by a business are glowing testimonials, then on the face of it there isn?t much of a problem but for many, building on that and successful marketing are still an issue. In reality, though, it is very rare for any business to have positive reviews all of the time. It is very hard to please all of the people all of the time and sooner or later even the best of businesses will receive negative feedback.

This is even more of an issue if the quantity of reviews is relatively small. For example, if a new business only has three reviews and one of those is extremely negative then it stands out like a sore thumb to a potential customer who might well go away and look elsewhere for a company that has better reviews.

This presentation looks at how to get more reviews which always looks better to a potential customer because they can see that a good number of others have used the company and were very satisfied. In addition, it looks at what a company should do with good reviews and what can be done about bad reviews. Ms. Scott will explain how to market a business when there are both good and bad reviews.

Kenney Marks of Denver SEO Experts ?Get Found Fast? had this to say, ?Many business owners really don?t know how to use reviews to market their company effectively. When bad reviews are received, which will happen to everyone at some time, they don?t know what to do about them. Many businesses, and small businesses, in particular, adopt an ?It?s the end of the world!? approach to the negative feedback. It isn?t. But how a company responds to this feedback online is critical and this particular aspect of marketing is something that Dussty is going to be explaining on the day. This is, of course, something that we at GFF specialize in.?

Get Found Fast is based near Denver, Colorado and is one of the most respected firms in the business. They offer comprehensive white hat SEO services along with marketing, retargeting, complete SEO audits and many other bespoke services. Although they are heavily invested in the local community, Get Found Fast operates on a global scale and their services are available to businesses worldwide.

Get Found Fast can be contacted through their website and by telephone. Those wishing to visit Get Found Fast in person are obviously welcome to do so but an appointment is recommended. Directions to this premier Denver SEO Firm are available online.

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For more information about Get Found Fast, contact the company here:Get Found FastKenny Marks(303) 952-4900info@getfoundfast.com110 16th St MallSuite 1499Denver CO 80202https://www.getfoundfast.com

Get Found Fast

Get Found Fast a Denver SEO company. We provide complete Internet marketing services for local to national businesses.

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