PutskA Giving Away a Diaper Caddy Registry Gift to Help Attract New VIP Members

December 16, 2019

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PutskA, an online baby essentials retailer, is giving away a Diaper Caddy registry gift to help get more people to sign up to their VIP Membership Club. That is just one of the many benefits that someone gets when they sign up for a new membership. It?s a club that was designed to give more perks to those that visit PutskA on a regular basis.

Co-owner Lily Nathan had this to say about why they encourage people to sign up for a VIP membership, ?We like to think of our VIP membership club as our online store?s inner circle. Usually, the people that are interested in becoming a VIP member of our site are ones that really appreciate our products and are also interested in getting a few discounts and other perks.?

Lily says that in addition to the Diaper Caddy registry gift, new VIP members also get a 10% discount coupon good for any purchase that they make. VIP members get notified first when new baby products are launched and when the company runs special promotions or contests. Some new members will even be selected to become Beta site testers.

The free, no-obligation Diaper Caddy Organizer is a very unique baby gift according to Lily. She says it?s designed to make toting around baby supplies very easy. It measures 15?x9?x7? but conveniently folds up small for easy storage when not in use. Lily says its made from all organic felt and that this baby supply organizer also has an adjustable, Velcro attached T-divider in the center of it. It can hold diapers, formula, bottles, baby wipes and more.

Those who want to know more about this new VIP membership gift can see it on the company website or Check PutskA on FB where its description is also posted.

Other hard to find baby items that the company carries include such things as Pacifier Clips. These are

unisex items that clip onto a baby?s clothing so that when they drop their pacifier it?s easy for them or the parents to retrieve. Lily says some other popular baby items that they carry include Bandana Bibs and a Potty-Training Seat that comes with its own ladder.

PutskA is a family-owned business. It was started by a husband and wife team after the birth of their second child. By then, Lily and Ben Nathan were made aware of some baby items that they desired but were having a hard time finding in the infant marketplace. So they decided to acquire these items themselves and sell them online. There focus was not only on what parents needed but also on creating items that babies really liked. As concerned parents, they also wanted the items that they sold to be made from environmentally-friendly materials and non-toxic organic fabrics. Lily says that selling items that were ?baby safe? was the very biggest priority when they chose which products the business would carry. She went on to say that the items they sell are also chic and stylish and there are variations for both boys and girls.

Lily also said that the company?s website was not only made to make shopping for the items that they carry convenient, but it was also designed to help educate parents with new babies. That?s why they have a section on their site that is full of informational blogs. Those who visit their website can read about such helpful baby topics as ?Everything A New Parent Needs to Know About Diapering? and ?How Parents Can Convince A Toddler to Start Using the Potty, Even If He Is Scared of It?. There is also an instant messaging tab built into the PutskA website. Lily says that they monitor this chat tab a majority of the time. She says customers can use it to ask questions about their products and ask other generic baby questions too.

https://putska.com/wp-content/uploads/2019/10/Putska-1080p-28345e8a-70f0-413b-a464-3263754754ad.mp4

Those that are interested in seeing more of what this baby essentials site has to offer can also Go to PutskA YouTube Channel.

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For more information about PutskA, contact the company here:PutskALily NathanSupport@putska.com

PutskA

A family company dedicated to producing baby essentials tailored to your needs and your baby needs. Our products are made from environmentally-friendly materials and non-toxic organic fabrics to keep our babies safe.

Thank you for choosing Putska ?

Website: https://putska.com/

Email: Support@putska.com

