Online Martial Arts Equipment Supplier Goes Over the 5000 Customer Mark

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Mykaratestore.com LLC, an online martial arts equipment supplier, has just announced they recently served their 5000th customer. It?s quite a milestone for an online business that only started out back in 2004. The company specializes in the sales of all types of martial arts equipment from Judo uniforms (aka Judo gis) to Muay Thai Gear. Those at the company claim they have worked hard over the years to consistently add new martial arts items to their product lineup. They did this with the hope that it would keep interest in the company at a high level among martial arts enthusiasts.

A company spokesperson had this to say about the company hitting the 5000-customer mark, ?Of course, when we were a new business just starting out, we always worried if we could create a good size customer base and then keep building on that. Some people refer to that as being on pins and needles while waiting for those first sales to come in. Fortunately, we did not have to wait long for the sales to start coming in. We attribute that to hiring people that knew martial arts well and then getting the right products in here to appeal to our target audience. At that point, we never imagined we would eventually serve over 5000 customers but here we are. We say thank you to all those that have patronized us and we pledge to continue bringing them the best selection of martial arts products anyone can find online.?

The items that can be purchased at Mykaratestore.com LLC cater to a wide variety of martial arts specialties. This includes carrying Tokaido Gi for those that practice the ancient art of Karate and special gloves for the new generation of mixed martial arts practitioners. They also sell specialty gear for Judo, Muay Thai, Brazilian Jiu-Jitsu, Kendo, and more.

Among the company?s biggest sellers is their specialty Gi?s. The company spokesperson said they can be purchased for use in a wide variety of martial arts. They sell Gi?s that are perfect to use for Jiu-Jitsu, Karate, Kendo, Judo, and more. It was also brought up that the martial arts clothing that they sell such as their Gi?s are made from the highest quality materials. The company feels this is an absolute must in order to bring their customers? rugged clothing that will hold up well during the rigors of martial arts training.

Mykaratestore.com LLC sells more than just martial arts clothing too. They offer a wide variety of martial arts and regular workout gear. Also available is body armor, shields, and targets. They even carry patches, punching bags, Instructional DVD?s, and different colors of martial arts achievement belts. The spokesperson pointed out that Wing Chun dummies are one of the newest items they now carry. These dummies are popular training devices for those that practice Chinese Kung Fu. They are made from wood or synthetic materials. Instructors like to use them to help demonstrate techniques and students use them so they can practice striking certain areas of the body with their hands and feet.

The spokesperson added that when the company first started out, they made it a priority of theirs to be more than just a simple online martial arts store. In lieu of that, they added such things as an informational blog section to their website. People could then read up on such topics as ?The Health Benefits of Martial Arts? and a written documentary about the origins of Okinawan Karate. The company even sponsored a college scholarship for a deserving young martial arts practitioner. The management at Mykaratestore.com LLC credits this decision to be a well-rounded martial arts company a big part of their success story.

Mykaratestore.com LLC also attributes a large part of its online store's popularity to their excellent customer service. The spokesperson said that part of this was designing a website that was easy to navigate around and made making purchases a simple process. They even made sure that shipping and returns could be done in a simple and straightforward manner. The company also urges its customers to call them immediately if they have any questions or concerns with a product or a transaction.

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Mykaratestore.com LLC

MyKarateStore.com sells martial arts equipment online, specializing in Tokaido Karate Gi / Uniforms, and Wing Chun Dummies.

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