

# Eyes of New Mexico Launches New User-Friendly Website to Better Serve Patients

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Local family optometry clinic, Eyes of New Mexico, recently launched a new website, featuring a modern look and updated information on its full line of comprehensive eye care services for the whole family. The site provides details on services including eye health exams, specialty contact lenses, hard-to-fit contact lenses for patients with conditions like keratoconus, and the Ortho-K Lasik alternative.

Site visitors can explore how the new patient process works at the clinic as well as find information about optometry services that are unique to Eyes of New Mexico, such as the cutting edge, custom fit Ortho-K lenses and pediatric exams. The new site is mobile-friendly so users can access information through any device.

"The Eyes of New Mexico team wants to make the patient experience as hassle-free and helpful as possible, and the new site accomplishes this goal," said Dr. Martinez, Owner of Eyes of New Mexico. "Optometry patients desire a way to get as much information as they can before scheduling appointments, which is why the team goes in-depth with site content and resources, so patients can feel confident in the clinic services and expertise every step of the way."

On the new site, patients can book a pre-exam consultation or appointment to find a time that is convenient for their schedules. Other features of the newly-designed site include patient reviews, online contact lens ordering, a video providing an overview of services available, and a patient portal to keep all records and patient information in one place.

For site visitors who want to research specific services and products, the website provides detailed information on topics including low vision, keratoconus, myopia control, dry eyes, contact lenses, glasses, optical services, pediatric eye care, management of ocular diseases, Lasik co-management, and Ortho-K. Visitors can learn how Dr. Martinez utilizes cutting-edge technology most clinics do not possess for diagnosing specialty eye issues.

?While Eyes of New Mexico may offer far more online resources than most optometry clinics, the team considers it a primary mission to educate and inform consumers on their best options for eye care,? said Martinez. ?It?s just another way the clinic can make it crystal clear that the team values patients and takes their vision, concerns, and care seriously.?

## About Eyes of New Mexico

Eyes of New Mexico Family Optometry, located in Albuquerque, NM, provides customized vision care for the whole family. Dr. Martinez and staff have the goal of treating patients like family while meeting visual needs using the most advanced equipment and technology. At Eyes of NM, the objective of examinations is to increase patient quality of life with the highest level of vision care available. From comprehensive eye exams to pediatric eye care to cutting-edge vision solutions, the team strives to help all optometry patients, no matter the challenge. To schedule an appointment online visit: <https://eyesofnm.com/online-scheduling/>.

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For more information about Eyes of New Mexico Family Optometry, contact the company here: Eyes of New Mexico Family Optometry Dr. Martinez 505-234-6528 [info@eyesofnm.com](mailto:info@eyesofnm.com) 7007 Wyoming Blvd NE, Suite C-1 Albuquerque, NM 87109

## **Eyes of New Mexico Family Optometry**

*Eyes of New Mexico Family Optometry, located in Albuquerque, NM, provides customized vision care for the whole family.*

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