MarketBlazer Becomes a DigitalMarketer Certified Partner

December 10, 2019

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Atlanta master marketing consultant and small business marketing agency, MarketBlazer, Inc., is announcing its partnership with Austin, TX, based company DigitalMarketer. The certification involves training and testing through DigitalMarketer?s globally-praised Customer Value Optimization process.

As part of the new certification, MarketBlazer is committed to doubling the size of small businesses by 2020. The combination of the marketing agency?s specialties and the recent certification enables MarketBlazer to lower the cost of customer acquisition for small businesses while increasing the value of each customer.

?The new partnership with DigitalMarketer aligns perfectly with MarketBlazer?s mission to help clients stay at the forefront of small business marketing and growth,? said Ray L. Perry, Chief Marketing Officer for MarketBlazer, Inc.

?MarketBlazer is continually seeking innovative ways to help clients get a leg-up on the competition, and the team is excited about the additional services and education clients can now receive through this DigitalMarketer partnership.?

The DigitalMarketer certification program connects marketing agencies with the education, tools, and resources they need to double their business clients? profits. Because the world of marketing is always changing, businesses must be up-to-date on the latest in marketing techniques to reach their target markets effectively. By receiving the certification, Perry and the MarketBlazer team can now provide even more value to their small business clients.

?DigitalMarketer?s Customer Value Optimization process can double a business nearly overnight; these are the kinds of results MarketBlazer wants to see for small business clients, which is why becoming a Certified Partner made so much sense,? stated Perry.

In addition to receiving the new certification with DigitalMarketer, MarketBlazer, Inc. is a Master Marketing Consultant certified by Duct Tape Marketing. Perry and the MarketBlazer team help small businesses to develop marketing strategies to find prospects that have a need for their products and services, and convert these prospects into long-term customers that know, like, and trust their clients.

?The MarketBlazer team looks forward to bringing new techniques from the training and certification to its small business clients and helping them to experience outstanding growth in the coming year,? said Perry. ?MarketBlazer will continue to do whatever it takes to help clients stay on the cutting-edge of effective lead generation, lead conversion, and customer engagement.?

About MarketBlazer, Inc.

MarketBlazer, Inc. is a technology based marketing agency specializing in small business lead generation, lead conversion, and customer engagement. MarketBlazer combines their proven 7-step marketing framework and strong technology background with the latest in inbound marketing, content marketing, social media marketing and mobile marketing tactics to develop solid long-term inbound marketing strategies for clients. To learn more about MarketBlazer visit https://marketblazer.com.

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MarketBlazer, Inc.

Atlanta based, MarketBlazer, helps businesses grow with their strategy first 7-Step Small Business Marketing System including a trust-building website, content, SEO, social media engagement, customer reviews, email marketing, and paid lead generation.

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